

**Prospectus**

# Masters

**Postgraduate Diplomas  
Honours**



# Educating the next generation of African leaders and professionals

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## Welcome Message



*There is a need to raise the skills base in the workplace through the pursuit of appropriate qualifications from a reputable and accredited higher education institution.*

*For three decades, MANCOSA has consistently provided higher education that satisfies the needs of the 21st century.*

*Besides gaining deep and far-ranging disciplinary knowledge in their areas of study, MANCOSA students develop valuable life skills and become confident, critical and independent thinkers with the ability to work both independently and collaboratively.*

In a world characterised by accelerating change and disruption, MANCOSA graduates are equipped with essential skills such as communication, adaptability and digital literacy to advance their abilities to leverage change and innovate.

These life skills enable graduates to effectively and confidently deal with complex challenges that arise in the world of work and in life generally.

MANCOSA prides itself on its rich diversity, at both student and staff levels, and this trait is bolstered by professional and academic relationships with credible international institutions, including partner institutions under the formidable Honoris United Universities platform.

Students get the benefit of programmes that are locally relevant within a rich global context. Our academics use innovative and pedagogically sound approaches to lead students through the journey of academic exploration that strengthens their ability to apply theory to practice.

Our vision is to provide quality **'education for a better world for all.'**

Welcome to the transformative journey that will expand your horizon.

**Professor Magnate Ntombela**  
Principal



# Education is the premise of progress, in every society, in every family.

*- Kofi Annan: Former Secretary General of the United Nations.*

## Our Vision

Education for a better world for all.

## Our Mission

Impacting lives through innovative education.

# Honoris United Universities

In 2017, MANCOSA became a proud member of Honoris United Universities which is the first Pan-African private higher education network committed to transforming lives through globally benchmarked education that is aligned to industry, rendering MANCOSA graduates highly employable. Collaborative intelligence, cultural agility, and mobile mindsets and skills are at the

heart of Honoris' vision of higher education. Honoris United Universities joins the expertise of its member institutions to create pan-regional profile graduates who are competitive in today's fast-paced, demanding labour markets. Honoris United Universities gathers a community of 115,000+ students on 76 campuses, in 10 countries and 26 cities across Africa.



More than 520+ degrees are offered in the fields of Architecture, Arts and Design, Business, Creative Arts, Education, Engineering, Fashion Design, Health Science, IT, Law, Media, Medicine, and Political Science.

MANCOSA is a private higher education institution committed to the provision of affordable, accessible, and accredited learning programmes. MANCOSA offers 65 higher education programmes, with 41 undergraduate programmes and 24 postgraduate.

MANCOSA is a leading provider of distance and online education, and this mode of learning allows students to progress their working careers whilst advancing their education.

MANCOSA is renowned for ensuring graduate success beyond the world of learning into the world of work by ensuring our education is aligned to industry expectations and the development of responsible citizens for a better world for all.



128 Career Centre corporate partnerships formed



90% of MANCOSA's alumni population is employed



19,420 of students and alumni use our virtual Career Centre platform



236 jobs posted on our Career Centre over a 2-year period



87% of alumni have indicated that MANCOSA is value for money

# Registration and Accreditation



Financial Sector Conduct Authority



South African Institute of Taxation



Association of African Business Schools



European Foundation for Management and Development (EFMD)



South African Business Schools Association (SABSA)



The Institute of Risk Management South Africa



United Nations Academic Impact Initiative (UNAI)



National Association of Distance Education Organisations of South Africa (NADEOSA); and



Global Accreditation Center for Project Management Education Programs (GAC)

- MANCOSA is registered with the Department of Higher Education and Training (DHET), registration number 2000/HE07/003;
- MANCOSA programmes are accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE); and
- MANCOSA programmes are recorded on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).



## Our Learning Centres

- Durban
- Johannesburg
- Pretoria
- Polokwane
- Mbombela
- Cape Town
- Gqeberha
- East London
- Namibia



## Academic Support

### Library and Electronic Resources

MANCOSA's Online Library Services are available on MANCOSAConnect. The institution has partnered with some of the world's renowned digital publishers to enable access to a range of electronic journal (e-journal) resources including full-text electronic books, databases, electronic news, reference resources and supplementary readings. The Online Library Services also provides prescribed and recommended e-textbooks for students and staff to access anytime, anywhere.

### Student Services

Students are provided with comprehensive support on all aspects relating to their studies. The student portal MyMANCOSA or MANCOSA-Connect provides all registered students with a range of information and academic support.

### Module Guide

Each Module Guide includes prescribed and recommended readings, practical scenarios, self-assessment activities and case studies. The Module Guides, readings, assignments, pertinent journal articles and videos are available electronically and can be sourced on the MANCOSAConnect portal.

### Academic Support

The MANCOSA academic faculty has industry experience and expertise to ensure that students receive a holistic experience. Full-time academics are appointed at the various support centres to provide face-to-face, telephonic and online support to students. Students can seek guidance on specific module-related content from subject matter specialist academics. MANCOSA Connect provides students with access to discussion forums, webinar recordings on online learning material.

## International Study Tours



### THE OBJECTIVES OF THE STUDY TOURS ARE TO:

- Gain exposure to a variety of sectors and functions and apply such knowledge to the relevant sectors in your country;
- Apply theory and skills to real international business issues;
- Network with business leaders, fellow delegates, international students and the public from the host nation; and
- Provide an opportunity for business leaders and future researchers to develop an appreciation and understanding of the global economy.

# Why Choose MANCOSA?

## MANCOSA:

- Develops competitive and career-centred skills;
- Provides an intellectually stimulating environment;
- Connects students to a global gateway of knowledge; and
- Offers programmes that are responsive to regional, national and international needs.



### 01. Affordability and Accessibility

MANCOSA is committed to providing affordable access to higher education through the provision of accredited and quality assured programmes.



### 02. Flexibility

Studying through distance learning means that there is little disruption to your personal life and full-time work schedule. The MANCOSA programmes enable students to be flexible in approaching their studies. Should your work require extensive travel and extended working hours, the MANCOSA distance learning programmes are ideally suited to meet your specific needs.



### 03. Interactive Experience

A range of teaching methods, including webinars, online discussions, case studies, and self-study exercises, enhances student learning and builds managerial skills and competencies.



### 04. Overall Experience

The MANCOSA programmes are designed and structured to stimulate you intellectually. The rigour of these programmes and the effort required to successfully complete them will ensure that you acquire the knowledge, skills and abilities to face the challenges of the business world.

# MANCOSA Postgraduate Programmes

*Our postgraduate programmes will provide graduates with comprehensive and advanced theoretical knowledge and applied skills in the key areas of business and management.*



**01.** Provide graduates from non-business backgrounds the opportunity to increase their practical knowledge of business and enhance their strategic focus in a number of business disciplines.

**02.** Develop analytical thinkers and problem-solvers who are able to operate in both local and global environments.

**03.** Allow students to reflect on management practice through problem-based and project-based activities.

**04.** Explore cutting-edge management theories and models to develop new business solutions and effective leadership approaches.

**05.** Enable students to acquire entrepreneurial skills to undertake new ventures.

**06.** Improve career mobility and enables students to work in a range of industries.

**07.** Provide opportunities for networking and establishing communities of practice.

**08.** Enable students to study from various parts of the world.

**09.** Utilise a diverse range of content and action-based teaching methods to ensure individual and organisational learning.

**10.** Offer students the flexibility to study with minimal disruption to their personal and professional life.



# Masters Programmes

**Jessica Conradie**  
Entrepreneur

*Conradie*

**BRAVE THROUGH**

*It's your legacy*



# Master of Business Administration

▶ NQF LEVEL 9 | SAQA ID 94871 | CREDITS 180



## Programme Description

The MANCOSA Master of Business Administration (MBA) is a postgraduate programme designed to produce forward-thinking leaders and entrepreneurs in the context of emerging and dynamic business markets. The MBA will provide graduates with comprehensive and advanced theoretical knowledge and applied skills in the key areas of business, while helping them navigate a context of global sociopolitical and economic realities, with confidence and agility. MANCOSA MBA graduates are well-placed to assume leadership and transformative roles, thus driving change initiatives in businesses and communities. The programme provides students with the tools to employ innovative approaches to 21st-century management skills, digital leadership, artificial intelligence and ethical leadership.



## Articulation

This programme allows for articulation to the Doctor of Business Administration (DBA) degree offered by MANCOSA or other cognate NQF level 10 doctoral degrees available locally and internationally.



## Who Should Apply?

The MANCOSA MBA programme is targeted at students who have a strong desire to enhance their strategic, analytical, and decision-making skills, and be ready to take on leadership roles in a dynamic and competitive business environment. Whether you aspire towards an entrepreneurial role, or to expand your global business knowledge and leadership, the MBA provides the tools and insights needed to succeed.



## Career Opportunities

- Management Consultant
- Senior Manager/Analyst
- Corporate Executive/Entrepreneur



## Mode of Delivery

This programme is offered through supported online webinars by industry experts.



## Admission Requirements

Minimum admission requirements for the MBA degree is a relevant Honours Degree or a relevant Postgraduate Diploma at NQF level 8. Applicants should be over the age of 25 years of age. Must have five years minimum working experience, three of which must be in a managerial or supervisory capacity. For International applications, a SAQA evaluation is required for all post-school leaving qualifications. All applicants with an international qualification will be considered in accordance with MANCOSA's institutional rules. To be considered via RPL, applicants should be above the age of 30 years. Additionally, the application must include: Submit a comprehensive and up-to-date CV. A letter of motivation written and signed by the applicant. Signed letter of recommendation from a reputable person.



## Programme Structure

### Duration: 18-Months

#### Year 1 / Semester One

- Managerial Economics
- Information and Knowledge Management
- Strategic Marketing Management
- Strategies in Operations Management

#### Year 1 / Semester Two

- Human Resource Development
- Financial Management
- Research and Quantitative Methods
- Corporate Strategy

#### Year 2 / Semester One

Dissertation

#### Elective: Choose one of the following electives

- Change Management
- Strategic Project Management
- Healthcare Management
- Supply Chain Management
- Entrepreneurship
- Leadership
- Environmental Management



# Master of Public Administration

▶ NQF LEVEL 9 | SAQA ID 98825 | CREDITS 180



## Programme Description

The Master of Public Administration (MPA) degree is a highly sought-after programme that provides postgraduate training for employees in the public sector, quasi-autonomous organisations and non-governmental organisation (NGO) sectors. The MPA programme offers students a wealth of relevant knowledge and skills required in a rapidly developing African continent. The MPA programme is varied in its content and style and is academically challenging and stimulating as an NQF level 9 qualification.



## Articulation

This programme allows for articulation to the Doctor of Business Administration (DBA) degree offered by MANCOSA or other cognate NQF level 10 doctoral degrees, offered both locally and internationally.



## Who Should Apply?

Candidates who have completed a Bachelor of Public Administration Degree and a Bachelor Public Administration Honours or equivalent who wish to acquire advanced public administration skills.



## Career Opportunities

- Senior Public Officials
- Municipal Managers
- City Managers
- Parliamentary Officials
- Managers in Quasi-autonomous Institutions



## Mode of Delivery

This programme is offered through distance learning with online support.



## Admission Requirements

Relevant Bachelor's undergraduate degree and a relevant Honours degree, or a relevant Postgraduate Diploma (120 credits NQF 8) qualification or have completed a 480 credit, relevant NQF 8 professional degree.

- The following selection criteria for direct access will be utilised. The applicant must, where applicable:
  - Submit a comprehensive and up to date CV
  - Submit a letter of motivation written and signed by the applicant
  - Submit a letter of recommendation from a reputable person
  - Attend an interview if deemed necessary by the Admissions and Selections academics.
- For international applications, a SAQA evaluation is required for all post-school leaving qualifications.



## Programme Structure

### Duration: 18-Months

#### Year 1 / Semester One

- Public Policy Development Analysis
- Research Methodology and Applied Statistical Techniques
- Strategic Public Sector Governance

#### Year 1 / Semester Two

- Public Administration and Development Management Theory
- Advanced Financial Management in the Public Sector
- Programme Planning and Project Management

#### Year 2 / Semester One

Dissertation

#### Elective: Choose one of the following electives

- Public Sector Leadership and Change Management
- Professional Ethics for Public Service Managers
- Development Economics
- Human Resource Management in the Public Sector
- Sustainability and Disaster Management

# Master of Commerce

▶ NQF LEVEL 9 | SAQA ID 104525 | CREDITS 180



## Programme Description

The Master of Commerce (MCom) degree is an intellectually stimulating and rewarding, research-based, postgraduate programme. The primary purpose of the programme is to educate and train researchers who can contribute to the development of knowledge.

Through producing a dissertation under supervision, MCom students must be able to reflect critically on theory and its application in practice by accurately framing problems, asking interesting and important questions, and formulating appropriate strategies for investigating these questions.

The programme is also designed to equip students with the ability to conduct, evaluate and communicate research outcomes with a high degree of competence.



## Articulation

The programme allows for articulation to the Doctor of Business Administration (DBA) degree offered by MANCOSA as well as a Doctor of Commerce (DCom) degree, a Doctor of Philosophy degree, or other cognate NQF level 10 doctoral degree, offered both locally and internationally.



## Who Should Apply?

- Business leaders and managers from all industries and sectors who seek to explore complex problems using intellectual, research and technological resources and tools.
- Managers who seek to expand their abilities through exploring philosophies and application of leadership approaches for the 21st century.
- Individuals who seek the opportunity to research niche topics of interest within their field, to gain in-depth knowledge and develop innovative solutions.
- Aspiring academics, who seek to expand their knowledge of research methodology and commerce-related theory.



## Career Opportunities

- Management Consultant
- Senior Analyst/Manager
- Corporate Executive
- Entrepreneur/Academic



## Admission Requirements

Relevant Bachelor's undergraduate degree and a relevant Honours degree, or a relevant Postgraduate Diploma (120 credits NQF 8) qualification or have completed a 480 credit, relevant NQF 8 professional degree.

- In addition, the following selection criteria for direct access will be utilised. The applicant must:
  - a) Submit a comprehensive and up to date CV
  - b) A letter of motivation written and signed by the applicant
  - c) Submit a letter of recommendation from a reputable person detailing technical and soft skills, where applicable
  - d) Attend an interview if deemed necessary by the Admissions and Selections academics.
- For international applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years and may be subject to an interview.

For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

**Duration: 1-Year**

**Year 1**

Dissertation: Commerce



# Master of Commerce in Human Resource Management

▶ NQF LEVEL 9 | SAQA ID 123424 | CREDITS 195



## Programme Description

The Master of Commerce in Human Resource Management programme acknowledges the importance of professionals with a broad range of skills and in-depth knowledge across multiple disciplines. Through its comprehensive curriculum and targeted areas of study, the programme equips graduates with the necessary expertise to navigate the ever-changing landscape of Human Resource Management in today's dynamic professional world. This programme goes beyond meeting the immediate requirements of the job market, as it addresses the pressing global challenges faced by organisations today. By emphasising the development of ethical decision-making, practical leadership skills, research capabilities, and a global perspective on Human Resource Management, graduates are prepared to tackle complex issues and contribute to sustainable and responsible practices within their organisations.



## Articulation

This programme allows for articulation to the Doctor of Business Administration (DBA) degree offered by MANCOSA or other cognate NQF level 10 doctoral degree, offered both locally and internationally.



## Who Should Apply?

- Human resource professionals, including generalists and specialists whose career trajectory is aligned with their development in the field of Human Resource Management
- Chief Human Resources Officers (CHROs), Human Resource Executives, senior and middle Managers, and business partners in HR



## Career Opportunities

- Human Resources Coordinator
- Human Resource Generalist
- Consultant, Human Resources
- Human Resources Specialist
- Human Resources Development Manager
- Human Resources Manager
- Human Resources Business Partner
- Chief Human Resource Officer



## Admission Requirements

The admission requirement for the Master of Commerce in Human Resource Management programme is as follows:

- A 3-year Bachelor's Degree and Honours Degree in the field of Human Resource Management or related field or
- A relevant Postgraduate Diploma (120 credits NQF 8) qualification and
- A proven proficiency in English

Applicants who do not meet the minimum requirements as outlined above but have demonstrable equivalent knowledge and skills acquired through work or other life experiences may apply for alternative access by proving competency through a formal RPL process to be admitted to the programme.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

### Duration: 18-Months

#### Year 1 - Semester One

- Research Methodology and Applied Statistical Techniques
- Ethics and Corporate Governance
- Organisational Development
- Technology in Human Resource Management

#### Year 1 - Semester Two

- Global Leadership
- Human Resource Legislation
- International Human Resource Management

#### Year 2 - Semester One

- Dissertation in Human Resource Management



# Postgraduate Programmes

**Thabile Zungu**  
Managing Director



**BRAVE THROUGH**

*It's your legacy*



# Postgraduate Diploma in Business Management



▶ NQF LEVEL 8 | SAQA ID 84947 | CREDITS 120



## Programme Description

The complexities of the global business environment dictate that the management of businesses is never a linear process. Business managers are constantly required to adapt and rapidly innovate to remain competitive. The Postgraduate Diploma in Business Management is a one-year programme that provides students with advanced knowledge, skills and competencies in the key functional areas of business management. This programme ensures students can apply their management competencies to the complex and changing business environment to drive organisational sustainability and growth. Upon completion of this programme, students will be able to make informed decisions at the middle and senior levels of management. This programme equips students with the necessary skills and advanced knowledge to be successful managers and leaders in the challenging and diverse environments in which they find themselves.



## Articulation

Completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree usually in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- Individuals in jobs that require integrated knowledge in areas of business management.
- Entrepreneurs who can adopt effective strategies and pursue business opportunities.



## Career Opportunities

- Business Manager/Analyst
- Business Consultant
- Business Strategist
- Entrepreneurs



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete three core modules and choose one elective.

### Duration: 1-Year

#### Semester One

- Organisational Behaviour
- Information and Knowledge Management
- Operations Management
- Marketing Management

#### Semester Two

- Human Resource Development
- Accounting and Financial Management
- Strategic Management

#### Elective:

#### Choose one of the following electives

- Entrepreneurial Dynamics
- Economics for Managers
- Advanced Project Management
- Business Ethics

# Postgraduate Diploma in Cybersecurity

▶ NQF LEVEL 8 | SAQA ID 124833 | CREDITS 120



## Programme Description

The purpose of the Postgraduate Diploma in Cybersecurity programme is to assist with shaping and producing professionals who are competent and astute in the design, implementation and management of information security systems, technologies, and frameworks and to fill a widening gap in industry, commerce and government which is made apparent by the shortage of qualified and skilled information technology professionals in general, and cybersecurity specialists in particular.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree predominantly in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- Cybersecurity specialists who wish to become managers
- IT specialists aiming to advance their skills and knowledge in cybersecurity.



## Career Opportunities

- Cybersecurity Specialist
- Cybersecurity Consultant
- Cybersecurity Analyst
- Incident Responder
- Information Technology Security Engineer
- Penetration Tester
- Information Systems Security Auditor
- Information Systems Security Architect



## Admission Requirements

The admission requirement for the Postgraduate Diploma in Cybersecurity programme is as follows:

- Proof of prior qualifications which contributes to eligibility in the programme.
- An Advanced Diploma in Information Technology in the field of Computer Networks or Cybersecurity, or
- A Baccalaureus Technologiae: Information Technology in the field of Communication Networks or Support Services, or
- A relevant Bachelor's Degree in Cybersecurity, or
- An equivalent qualification at NQF level 7 with specialisation in Computer Networks or Cybersecurity.

Applicants who do not meet the minimum requirements as outlined above but have demonstrable equivalent knowledge and skills acquired through work or other life experiences, may apply for alternative access by proving competency through a formal RPL process to be admitted to the programme.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

### Duration: 1-Year

#### Semester One

- Principles of Information Security
- Web Application Security
- Cryptography and Network Security
- Research Methodology

#### Semester Two

- Cloud Security
- Ethical Hacking
- Cyber Investigation and Digital Forensics
- Cyber Law and Ethics



# Postgraduate Diploma in Digital Business

▶ NQF LEVEL 8 | SAQA ID 122231 | CREDITS 120



## Programme Description

The Postgraduate Diploma in Digital Business is a business programme that focuses on the outcomes, effectiveness, and administration of digitalisation in organisations. The purpose of the Postgraduate Diploma in Digital Business programme is to address the pressing problems on a national level in terms of the National Development Plan, which includes the scaling of subject matter experts (SMEs), ethical business practices and the use of technology to enhance business performance, personal development, self-management, soft management and critical thinking in the digital business environment. This specialist knowledge will not only advance students' careers, but keep them relevant and provide various articulation possibilities.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree predominantly in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- Entry-level or middle-level managers who wish to progress in their careers, as junior managers with demonstrated leadership ability who wish to expedite their professional advancement into general digital management positions.
- Prospective students from a variety of disciplinary backgrounds who wish to get a deeper understanding of how digital processes impact daily life and transform the general management of businesses.



## Career Opportunities

- Digital Marketers
- Automation Managers
- Digital Business Analysts
- IT and Strategy Consultants
- E-Commerce Project Manager
- Web Systems Project Manager
- Business manager



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete three core modules and choose one elective.

### Duration: 1-Year

#### Semester One

- Business Strategy for a Digital Environment
- Digital Technology Fundamentals
- Digital Marketing for Business

#### Semester Two

- Entrepreneurship for Digital Business
- Digital Transformation and Change Management

#### Elective:

#### Choose one of the following electives

- Systems Thinking in the Digital Economy
- Finance for Digital Business

# Postgraduate Diploma in Digital Marketing

▶ NQF LEVEL 8 | SAQA ID 124127 | CREDITS 120



## Programme Description

The purpose of the Postgraduate Diploma in Digital Marketing programme is to provide students with a comprehensive understanding of digital marketing and equip them with the necessary skills to navigate the digital landscape. The programme aims to develop competent professionals who can drive effective digital marketing strategies, contribute to ethical and responsible social media practices, harness the power of data and analytics, adapt to the challenges and opportunities of the digital Fourth Industrial Revolution (4IR), and study research methodologies that addresses gaps in the field of digital marketing. This programme is poised to empower students with the competence to effectively manage the interaction between organisations and consumers through the medium of digital communications. This, in turn, is anticipated to facilitate enhanced accessibility to information and the establishment of effective connections between consumers and brands.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree predominantly in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- Individuals aiming to advance their skills and knowledge in digital marketing
- Digital marketing professionals seeking career advancement
- Entrepreneurs, researchers, and marketing managers/executives operating in diverse industries who are interested in specialising in digital marketing.



## Career Opportunities

- Web Systems Project Manager
- Content Marketing Manager
- Customer Engagement Strategist
- Data or Marketing Analyst / Brand Manager
- Digital Marketing Manager / Strategist
- Social Media Manager / Media Strategist
- Web Analytics Manager / Business Manager



## Admission Requirements

- To be considered for admission to MANCOSA's Postgraduate Diploma in Digital Marketing Programme any one of the following requirements apply:
- An appropriate 3-year bachelor's degree or
- Advanced Diploma/Bachelor of Technology at NQF level 7 and
- A proven proficiency in English

Applicants who do not meet the minimum requirements as outlined above but have demonstrable equivalent knowledge and skills acquired through work or other life experiences, may apply for alternative access by proving competency through a formal RPL process to be admitted to the programme.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete three core modules and choose one elective.

### Duration: 1-Year

#### Semester One

- Social Media Marketing Strategies
- Web Data Interpretation Strategies
- Digital Media Governance
- Research Methodology

#### Semester Two

- Embracing the Digital Culture
- Advanced Digital Content Marketing
- Security in Digital Space
- Digital Transformation



# Postgraduate Diploma in Digital Leadership

▶ NQF LEVEL 8 | SAQA ID 122348 | CREDITS 120



## Programme Description

The Postgraduate Diploma in Digital Leadership is a leadership programme that focuses on the consequences, efficacy, and administration of digitalisation in organisations. The programme is intended to be a current and comprehensive examination of the leadership challenges associated with the successful implementation of online systems and technology in business, as well as the development and deployment of new technologies for digital leadership. This includes new technology companies and applications, as well as organisations that are attempting to integrate digital platforms into their commercial operations. The programme is intended for management professionals who want to advance their careers and focuses on the acquisition of knowledge required for managing digital technologies that serve company goals. The programme focuses on the development of digital literacy skills needed to lead company innovation using new and emerging technologies.



## Articulation

Completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree usually in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- Junior Managers who have demonstrated leadership abilities and wish to expedite their professional advancement into general digital management positions
- IT and Digital Technology Professionals who wish to move into management roles and expand their knowledge on digital transformation
- Senior Managers who require a greater level of understanding and skill as pertains to digital technologies in relation to management and leadership.



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Career Opportunities

- Entrepreneurs / Managers
- Business Transformation Leader
- Team Leader / Business Leader
- E-commerce Entrepreneur
- Project Manager / Digital Business Leader
- E-commerce Project Manager
- Business Systems Analyst
- E-Business Manager



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester and four core modules in the second semester.

### Duration: 1-Year

#### Semester One

- Digital Leadership
- Business Strategy for a Digital Environment
- Digital Technology Fundamentals
- Digital Business Analytics

#### Semester Two

- Digital Transformation
- Embracing the Digital Culture
- Digital Ethics in Modern Business
- Security in the Digital Space

# Postgraduate Diploma in Information Technology Management

▶ NQF LEVEL 8 | SAQA ID 110958 | CREDITS 120



## Programme Description

The Postgraduate Diploma in Information Technology Management is directed at those employed within the information technology environment, as well as those aspiring to enter this particular management field.

Graduates will be imbued with the ability to align business strategies and technology to perform their duties effectively. Through the coursework, the programme aims to build skills in information technology that would generate value for an organisation through the use of technology.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree predominantly in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

- IT specialists who wish to become IT managers.
- Students wishing to become IT consultants.



## Career Opportunities

- Chief Information Officer
- Business Intelligence Consultant
- Related Roles in IT Leadership



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete three core modules and choose one elective.

### Duration: 1-Year

#### Semester One

- Information Technology Law
- Information Intelligence and Knowledge Innovation
- Information Security
- Research for Computing Methods

#### Semester Two

- E-Business
- Artificial Intelligence
- Strategic Management

#### Elective: Choose one of the following electives

- Strategic Supply Chain Management
- Advanced Project Management



# Postgraduate Diploma in Risk Management



▶ NQF LEVEL 8 | SAQA ID 103058 | CREDITS 120



## Programme Description

MANCOSA's Postgraduate Diploma in Risk Management is endorsed by the Institute of Risk Management South Africa (IRMSA). The endorsement confirms alignment with IRMSA's Risk Management Competency Framework (RMCF), and with relevant international risk management standards and best practice framework.

The programme is developed to equip students with the requisite skills necessary to pursue postgraduate study in the field of risk management by developing their ability to grasp and solve complex problems, while maintaining a holistic approach to risk management in organisations.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree usually in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

The programme is directed at those with existing vocational qualifications, wishing to gain entry into postgraduate study, and those with technical qualifications seeking to enter into management positions. Graduates will develop the skills required to perform key risk management tasks effectively.



## Career Opportunities

- Risk Manager/Compliance Manager
- Project Risk Manager
- Credit Risk Manager
- Risk Management Consultant



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester and four core modules in the second semester.

### Duration: 1-Year

#### Semester One

- Introduction to Risk Management
- Risk Management Framework and Measuring
- Corporate Risk Management
- Corporate Governance, Ethics and Risk

#### Semester Two

- Auditing for Risk
- Risk Modelling
- Strategic Management
- Project Communication and Risk Management

# Postgraduate Diploma in Family Business Management

▶ NQF LEVEL 8 | SAQA ID 99029 | CREDITS 120



## Programme Description

The Postgraduate Diploma in Family Business Management is directed at enabling students with cognate undergraduate qualifications and relevant qualifications to develop their functional and strategic competencies further in the field of family business management.

With a specialised focus in mind, the programme strives to develop the knowledge and skills of students within the field of family business management. The programme will provide a foundation for further postgraduate study in management.



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree usually in the area of specialisation of the Postgraduate Diploma offered both locally and internationally.



## Who Should Apply?

The programme is designed for young business leaders of family businesses who intend to manage their businesses or for individuals who aspire to work in family concerns. The envisaged target audience for this programme are those occupying middle and senior positions within family businesses as well as those who have completed a cognate Bachelor's or equivalent qualification.



## Career Opportunities

- Junior Manager within a Family Business
- Assistant Manager within a Family Business
- Senior Manager within a Family Business



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester and four core modules in the second semester.

### Duration: 1-Year

#### Semester One

- Organisational Behaviour
- Technology and Information Management
- Marketing in Business
- Business Fundamentals of Family Enterprises

#### Semester Two

- Human Resource Development
- Accounting and Financial Management
- Governance and Professionalisation
- Strategic Planning and Transgenerational Entrepreneurship



# Postgraduate Diploma in Project Management

▶ NQF LEVEL 8 | SAQA ID 62110 | CREDITS 120



Global Accreditation Center for Project Management Education Programs (GAC).



## Programme Description

We are thrilled to share that MANCOSA's Postgraduate Diploma in Project Management programme has earned accreditation from the PMI Global Accreditation Center! This achievement demonstrates our commitment to ensuring our Postgraduate Diploma in Project Management programme remains relevant in the ever-changing field of project management and provides students with the skills they need to excel in the workforce. Learn more about what our accreditation means and how it can impact your project management programme or educational experience here: <http://ow.ly/OKXH50MmM2J>

The Postgraduate Diploma in Project Management is a one- year specialised programme that enables students to develop an advanced understanding of concepts, approaches and tools relevant to the field of project management. The programme enhances the capacity of managers to improve production and service delivery thereby contributing to organisational effectiveness. The programme also provides for the attainment of quantitative skills in project finance and project management.



## Articulation

The programme allows for articulation to MANCOSA's Master of Business Administration Degree (MBA) or cognate qualifications and MBA's or Master's Degrees offered at other higher education institutions, locally and internationally. institutions, both locally and internationally.



## Who Should Apply?

- Individuals involved in project management who can manage people to achieve common goals.
- Aspirant project managers who are required to plan and complete projects within optimal time and budget constraints



## Career Opportunities

- Project Manager/Co-ordinator
- Projects Specialist/Operations Manager
- Project Management Consultant



## Admission Requirements

- The minimum entry requirement is an accredited NQF level 4 (NSC/NCV) and relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a Bachelor of Technology.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester and four core modules in the second semester.

### Duration: 1-Year

#### Semester One

- Advanced Project Management
- Project Scope and Scheduling
- Project Resource and Procurement Management
- Managing Project Risk

#### Semester Two

- Project Stakeholder and Communication Management
- Project Financial Management
- Project Quality Management
- Project Applied Technology

*The student must have access to MS Project Software 2019 or the latest version.*



# Postgraduate Diploma in Artificial Intelligence

▶ NQF LEVEL 8 | SAQA ID 119095 | CREDITS 120



## Programme Description

The purpose of the Postgraduate Diploma in Artificial Intelligence programme is to render advanced skills and knowledge to students spanning a wide range of areas in Artificial Intelligence (AI). This programme provides a comprehensive understanding of the core areas of AI.

Students will obtain theoretical and practical knowledge with the skills required to design, build, and apply AI systems in various organisational contexts.

MANCOSA's Postgraduate Diploma in Artificial Intelligence programme aims to serve this demand by producing graduates with exceptional technical skills to create new AI systems and who also understand the nature of the human environments in which the systems they build will be deployed..



## Articulation

The completion of a Postgraduate Diploma meets the minimum entry requirement for admission to a cognate Master's Degree predominantly in the area of specialisation of the Postgraduate Diploma.



## Who Should Apply?

The typical students that this qualification hopes to attract are professionals working in the IT industry, as well as graduates who wish to pursue a career in AI and robotics. IT and AI practitioners who would like to become more knowledgeable and practically engaged in a range of modern AI concepts would also benefit from this programme.



## Career Opportunities

- Data Scientist/Analyst
- Machine Learning Engineers
- AI Solutions Architect
- Algorithm specialists
- AI Analysts/Developers



## Admission Requirements

- The Postgraduate Diploma in Artificial Intelligence qualification is a cognate programme.
  - Applicants will need to provide a cognate NQF 7 qualification at the Bachelor's level.
  - Applicants may also provide a cognate National Diploma with a cognate Bachelor of Technology or an Advanced Diploma.
- Selection Criteria:*
- A minimum average of 60% is required at NQF Level 7 modules on the qualification.
  - To be considered via RPL, applicants should be above the age of 30 years.
  - For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
  - All applicants with an international qualification will be considered in accordance with MANCOSA's institutional rules.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

### Duration: 1-Year

#### Semester One

- Multi-agent Systems
- Computational Intelligence
- Programming

#### Semester Two

- Machine Learning
- Computer Vision
- Research Project



# Honours Programmes

**Nolan Naidoo**  
Director

A white handwritten signature of Nolan Naidoo, located below his name and title.

**BRAVE THROUGH**

*It's your legacy*



# Bachelor of Business Administration Honours

▶ NQF LEVEL 8 | SAQA ID 97881 | CREDITS 120



## Programme Description

The Bachelor of Business Administration Honours programme provides opportunities for students to realise their career goals by offering relevant knowledge, skills and business acumen. Students are afforded opportunities to continue with a cognate progression into the field of management. This programme is designed for graduates and professionals from wide-ranging business contexts and backgrounds.

The programme is intended to provide students with higher-level management skills and knowledge of management frameworks, theories and tools that can be effectively employed to make a real difference in their work places.

The Bachelor of Business Administration Honours builds on the foundational knowledge and equips students with the strategic skills and knowledge essential for managing the key areas of organisations: accounting, human resource management, marketing, strategy, and operations management.



## Articulation

The completion of an Honours Degree meets the minimum entry requirement for admission to a cognate Master's Degree.



## Who Should Apply?

- Those who have completed a Bachelor of Business Administration degree and wish to acquire advanced knowledge and skills in business management and administration.
- Managers of businesses, individuals aspiring towards a career in management.



## Career Opportunities

- Business Manager/Strategist/Entrepreneur
- Business Consultant
- Marketing Executive
- Retail Manager



## Admission Requirements

- The minimum entry requirement is a relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or a relevant Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a relevant Bachelor of Technology/Advanced Diploma (NQF7)
- Applicants must have sufficient foundational knowledge in the Undergraduate qualification.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete a research report and two core modules.

### Duration: 1-Year

#### Semester One

- Contemporary Human Resource Management
- Corporate and Business Strategy
- Quantitative Methods and Business Research Methodology
- Marketing Management

#### Semester Two

- Operations and Supply Chain Management
- Accounting and Financial Management
- Research Report



# Bachelor of Commerce Honours in Human Resource Management

▶ NQF LEVEL 8 | SAQA ID 71909 | CREDITS 120



## Programme Description

Professionals in the human resource field are vital elements in the success of any organisation. Acquiring, retaining, and motivating, the right talent is critical to the successful attainment of organisational goals and objectives—especially in economies that suffer from scarce and critical skills shortages.

The Bachelor of Commerce Honours in Human Resource Management is a one-year postgraduate degree that equips students with skills and knowledge to occupy middle to senior management positions.

The programme also aims to provide students with an understanding and working application of the principles essential to the effective management of organisations, with specialisation in the human resource function.



## Articulation

The completion of an Honours Degree meets the minimum entry requirement for admission to a cognate Master's Degree.



## Who Should Apply?

Graduates who have completed a Bachelor of Commerce degree and wish to acquire advanced knowledge and skills in human resource management.



## Career Opportunities

- Human Resource Consultant
- Labour Relations Officer
- Human Resource Strategist/Manager
- Human Resource Business Partner



## Admission Requirements

- The minimum entry requirement is a relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or a relevant Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a relevant Bachelor of Technology/Advanced Diploma (NQF7)
- Applicants must have sufficient foundational knowledge in the Undergraduate qualification.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete a research report and two core modules.

### Duration: 1-Year

#### Semester One

- Strategic Training and Development
- Organisational Psychology
- Labour Law
- Research Methodology

#### Semester Two

- Employment Relations
- Strategic Human Resource Management
- Research Report



# Bachelor of Commerce Honours in Marketing Management

▶ NQF LEVEL 8 | SAQA ID 79227 | CREDITS 120



## Programme Description

The extent to which most organisations can survive and thrive depends ultimately on the success of their marketing strategy. The market, organisation and consumer environment have evolved to the extent where companies can no longer be complacent in their strategies, thinking, attitude towards staff, competitors, and consumers, and pace of the market and product development.

The Bachelor of Commerce Honours in Marketing Management is a one-year postgraduate programme that provides in-depth knowledge of marketing management.

Effective marketing management uses business and market intelligence to meet the ever-increasing demands of discerning consumers which impacts every aspect of a business, from product development and communications, to events management and advertising.



## Articulation

The completion of a Honours Degree meets the minimum entry requirement for admission to a cognate Master's Degree.



## Who Should Apply?

Graduates who have completed a Bachelor of Commerce degree and wish to obtain advanced knowledge in the field of marketing management.



## Career Opportunities

- Advertising Manager
- Marketing Manager/Researcher
- Sales Manager
- Brand/Advertising Manager



## Admission Requirements

- The minimum entry requirement is a relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or a relevant Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a relevant Bachelor of Technology/Advanced Diploma (NQF7)
- Applicants must have sufficient foundational knowledge in the Undergraduate qualification.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete a research report and two core modules.

### Duration: 1-Year

#### Semester One

- Advanced Strategic Marketing Management
- Services Marketing
- Advanced Marketing Research
- Research Methodology

#### Semester Two

- Global Marketing Strategies
- Strategic Marketing Communications
- Research Report



# Bachelor of Commerce Honours in Supply Chain Management

▶ NQF LEVEL 8 | SAQA ID 99554 | CREDITS 120



## Programme Description

Supply Chain Management is a fast-growing and widely impactful discipline that has consistently been identified as a critical skill, both locally and within a global context.

The Bachelor of Commerce Honours in Supply Chain Management is a one-year postgraduate programme that provides students with an in-depth understanding of the core functions of supply chain management. This programme provides advanced level knowledge and skills to prepare students to function and manage within complex supply chain environments.

The analysis and critical application of advanced theories and concepts within supply chain management form the basis of this programme. The programme also provides a firm grounding for students to pursue further postgraduate research.



## Articulation

The completion of a Honours Degree meets the minimum entry requirement for admission to a cognate Master's Degree.



## Who Should Apply?

- Those who have completed a Bachelor of Commerce Degree and wish to obtain advanced knowledge in supply chain management.
- Managers who are currently in employment within the supply chain function.



## Career Opportunities

- Supply Chain Manager
- Supply Chain Analyst
- Logistics Manager/Warehouse Manager
- Procurement Manager
- Commodity Analyst



## Admission Requirements

- The minimum entry requirement is a relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or a relevant Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a relevant Bachelor of Technology/Advanced Diploma (NQF7)
- Applicants must have sufficient foundational knowledge in the Undergraduate qualification.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete a research report and two core modules.

### Duration: 1-Year

#### Semester One

- Strategic Supply Chain Management
- Procurement and Supply Management
- Operations Management
- Research Methodology

#### Semester Two

- Logistics and Transport Management
- Supply Chain Risk Management
- Research Report



# Bachelor of Public Administration Honours

▶ NQF LEVEL 8 | SAQA ID 86346 | CREDITS 120



## Programme Description

The economic and social progress of society is largely dependent on the effectiveness of its public administration. Globally, the domain of public administration has witnessed a heightened focus on service delivery, governance, accountability, transparency and reporting. To meet these challenges, governments have widened their search for ethical and effective public administrators.

These individuals are expected to handle matters arising from a diverse society, excel at community service goals, promote constructive civic and social engagement, and most importantly, provide leadership, service and lifelong learning to the larger community. This programme is pivotal to the development of research capacity in the methodology and techniques of Public Administration.

The programme equips students with a sound understanding of organisational culture, strategy, structure, and systems. Additionally, the programme provides a firm grounding for students to pursue further postgraduate research.



## Articulation

The completion of a Honours Degree meets the minimum entry requirement for admission to a cognate Master's Degree.



## Who Should Apply?

Candidates who have completed a Bachelor's Degree or equivalent and wish to acquire advanced public administration skills.



## Career Opportunities

- Public Official
- City Managers
- Municipal Managers
- Managers in Quasi-autonomous institution



## Admission Requirements

- The minimum entry requirement is a relevant Bachelor's Degree or Advanced Diploma at NQF level 7 or a relevant Diploma or National Nated Diploma (NQF6-360 credit) qualification must have a relevant Bachelor of Technology/ Advanced Diploma (NQF7)
- Applicants must have sufficient foundational knowledge in the Undergraduate qualification.
- For International applications, a SAQA evaluation is required for all post-school leaving qualifications.
- To be considered via RPL, applicants should be above the age of 30 years. For further information on this alternative route, please contact a student advisor.



## Mode of Delivery

This programme is offered through distance learning with online support.



## Programme Structure

All students must complete four core modules in the first semester. In semester two, students must complete a research report and two core modules.

### Duration: 1-Year

#### Semester One

- Planning and Policy Analysis in the Public Sector
- Theory and Science of Public Administration
- Leadership in the Public Sector
- Research Methodology

#### Semester Two

- Politics in the Public Sector
- Management of Public and Municipal Finance
- Research Project



## **DURBAN**

26 Samora Machel Street, Durban  
Tel: +27 861 626 2672 / Email: [study@mancosa.co.za](mailto:study@mancosa.co.za)

## **JOHANNESBURG**

1 Cedar Avenue, Auckland Park, Johannesburg  
Tel: +27 11 853 3000 / Email: [jhb@mancosa.co.za](mailto:jhb@mancosa.co.za)

## **PRETORIA**

116 Witch-Hazel Avenue  
Highveld Techno Park, Centurion  
Tel: +27 12 742 8450 / +27 12 742 8499  
Email: [pretoria@mancosa.co.za](mailto:pretoria@mancosa.co.za)

## **POLOKWANE**

First Floor, FNB Building, 22 Jorissen Street, Polokwane  
Tel: +27 15 817 3500 / Email: [polokwane@mancosa.co.za](mailto:polokwane@mancosa.co.za)

## **MBOMBELA**

36 Van Rensburg Street, Sonheuwel Central Mbombela  
Tel: +27 13 813 6200 / Email: [mbombela@mancosa.co.za](mailto:mbombela@mancosa.co.za)

## **CAPE TOWN**

10 Mill Street, Newlands, Cape Town  
Tel: +27 21 671 6576 / Email: [capetown@mancosa.co.za](mailto:capetown@mancosa.co.za)

## **EAST LONDON**

91 Western Avenue, Vincent, East London  
Tel: + 27 43 721 1774 / Email: [eastlondon@mancosa.co.za](mailto:eastlondon@mancosa.co.za)

## **GQEBERHA**

238 Cape Road, Millpark, Gqeberha  
Tel: + 27 41 816 2100 / +27 41 816 2159  
Email: [gqeberha@mancosa.co.za](mailto:gqeberha@mancosa.co.za)

## **NAMIBIA**

Unit 3, Ground Floor, Ausspann Plaza Complex  
Dr Augustinho Neto Road, Ausspannplatz, Windhoek  
Tel : +264 61 301 354 / +264 081 233 2469  
Email: [namibia@mancosa.co.za](mailto:namibia@mancosa.co.za)

[www.mancosa.co.za](http://www.mancosa.co.za)

