

# 2026 International Study Tour Turkey: Istanbul

25 July – 01 August 2026



HONORIS  
UNITED UNIVERSITIES

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# Introduction Message

As an integral component of the MANCOSA student experience, the institution facilitates international study tours designed to expose students to contemporary global business practices, provide culturally immersive learning experiences, and enable networking opportunities with international business leaders across diverse sectors.

This initiative is offered to MANCOSA students and alumni, drawing on the institution's extensive experience in conducting international study tours to emerging markets, including China, India, Malaysia, the United Arab Emirates (three cities), and Istanbul, Turkey. The study tour programme offers a well-balanced integration of masterclasses, collaborative group work, company visits, and structured cultural immersion experiences.

We invite our students to embark on this experiential and immersive learning opportunity.



# Introduction

Istanbul is a remarkable global city uniquely located across Europe and Asia, divided by the Bosphorus Strait. As a historic crossroads of civilizations, the city reflects centuries of Roman, Byzantine, and Ottoman influence, visible in iconic landmarks such as the Hagia Sophia, Blue Mosque, Topkapi Palace, and the ancient Hippodrome in the Sultanahmet district.

Today, Istanbul is Turkey's economic, cultural, and historical capital and one of Europe's largest and most dynamic metropolitan areas. With a population of over 16 million, the city plays a vital role in global trade, finance, tourism, and innovation, supported by leading universities, research institutions, and a growing entrepreneurial ecosystem.

As a destination for an international study tour, Istanbul offers a unique and enriching environment that integrates education, culture, history, and professional development. Its strategic location, cultural diversity, and dynamic economy provide exceptional opportunities for academic engagement, business exposure, and cross-cultural exchange. Whether exploring global business practices, urban development, heritage management, or international partnerships, Istanbul offers a wealth of learning experiences that broaden perspectives and enhance participants' global outlook.



*"True exploration lies  
not in searching for unfamiliar  
scenery, but in perceiving  
with a fresh perspective."*





# Study Tour Benefits

A study tour in Istanbul offers a perfect blend of cultural immersion, academic learning, professional development, and personal growth. Students and staff benefit from the city's historical and modern influences, while gaining practical insights into business, history, culture, and global trade. It provides an exceptional platform for enhancing career readiness, developing intercultural communication skills, and gaining a deep understanding of Turkey's role in global dynamics.

The experience not only enriches academic knowledge but also broadens personal horizons and builds lifelong memories.

## Key objectives of the Study Tour

The Global Study Tour to Istanbul is designed to provide students with an enriching international learning experience that integrates academic knowledge, cultural exploration, and industry engagement. The program aims to broaden participants' global perspectives and strengthen their understanding of international business, innovation, and cross-cultural collaboration.

## Some of the Key objectives of the Study Tour are:

- ➔ To expose participants to the diverse cultural landscape of Istanbul, fostering a deeper appreciation for cultural differences and traditions.
- ➔ To connect theoretical knowledge gained in the classroom with practical experiences through visits to historical sites, businesses, and institutions.
- ➔ To facilitate opportunities for students and staff to network with professionals, academics, and peers from diverse backgrounds in Istanbul.
- ➔ To provide students with insights into Istanbul's role as a major global business hub, examining its economic dynamics, industries, and trade routes between Europe and Asia.
- ➔ To foster personal growth through independent travel and navigating a new cultural environment.
- ➔ To foster an interdisciplinary approach to learning by exploring how subjects like history, business, tourism, economics, and sociology intersect in the context of Istanbul's development.
- ➔ To explore the unique combination of ancient history and modern innovation in Istanbul, from its Byzantine and Ottoman heritage to its contemporary status as a global city.



# Study Tour Details:

A brief of the study tour, including information on cost, cancellation policy and closing date.

## 01. Cost

The cost of the Study tour is – R 74 990

### Includes:

- All experiential learning content
- Certificate of Participation from Mancosa
- Local transportation for business visits and cultural tours.
- Breakfast for all program days
- Airport transfers
- International flights
- Accommodation

### Excludes:

- Lunches and dinners
- Personal expenses
- Gala dinner
- **Insurance:** Participants to obtain travel insurance with institutional support
- **Visas:** Participants to obtain their own visas.

## 02. Cancellation Policy

Payments need to be made in full by 31 March 2026

### Includes:

- 10% deposit is payable by 30 January 2026 to secure your seat
- 40% balance is payable by 27 February 2026
- 50% final payment is payable by 31 March 2026

No refunds will apply in the event of cancellation.

## 03. Closing Date

The closing date for the submission of application forms and supporting documents is 27 February 2026. Final payment date is 31 March 2026.





# Tour & travel Expectations

We kindly request your cooperation in adhering to the following guidelines.

## 01. Accommodation

Accommodation will be provided at a hotel that has a variety of amenities including wifi access. All rooms are single occupancy.

## 02. Meals

Breakfast is provided at the hotel.

## 03. Airfare

Durban / Johannesburg to Turkey, Istanbul

## 04. Attendance & Attire

Participants are required to attend all planned activities. Formal dress will be required for all official visits.

## 05. Free Time

Free time is scheduled during the study tour. Group activities may be organised during this time, but participation is completely optional.

## 06. Luggage

Luggage is limited to one carry-on not exceeding 7kgs and one checked-in suitcase not exceeding 23kgs. Please keep in mind that you are your own porter for the duration of the trip.

## 07. Vaccination, Medical and Travel Insurance

Where applicable, participants are responsible for obtaining a vaccination card and are liable to cover the cost of the vaccines. Participants are liable to cover their own medical and travel insurance costs.

## 08. VISA

All participants will need a valid Turkey visa.

Kindly refer to the application form for details and required documents. Mancosa is not liable for declined visa applications for any reason.



# Study Tour Itinerary

## Day 1: Sunday, 26 July 2026: Arrival & orientation (Arrival at Turkey at 2:25pm)

**Evening:**

- Arrival at Istanbul Airport.
- Transfer to the hotel and check – in.
- Orientation & Introduction Session / Roll Out of Turkey Business Challenge

## Day 2: Monday, 27 July 2026: Industry Visit and City Tour

**Morning:**

- Breakfast at Hotel
- Depart for Koçtaş Retail
- Industry Visit – Koçtaş Retail (one of the largest retailers with 358 stores in 53 cities in Turkey)

**Afternoon:**

- Lunch
- Depart for Istanbul City Tour

**Evening:**

- Return to Hotel

## Day 3: Tuesday, 28 July 2026: Innovation & Collaborative Learning

**Morning:**

- Breakfast at Hotel
- Depart Kolektif House Levent, Kolektif House Levent, Esentepe, Talatpaşa
- Industry Visit – Tenity | Istanbul Hub (The Global Innovation Powerhouse shaping the future of finance & technology)

**Afternoon:**

- Depart for Turkish Manufacturing Facility
- Industry Visit – Manufacturing Facility – Learn about the Turkish manufacturing sector

**Evening:**

- Return to Hotel

## Day 4: Wednesday, 29 July 2026: Industry/Company Visit

**Morning:**

- Breakfast at Hotel
- Depart for Zorlu Centre
- Apple Workshop (Group 1)
- Apple Workshop (Group 2)

**Afternoon:**

- Lunch
- Depart for Real Estate Visit
- Industry Visit – Real Estate (Learn about the real estate sector in Turkey, the passport through investment scheme as well as visit a new project).

**Evening:**

- Return to Hotel

## Day 5: Thursday, 30 July 2026: Educational and Collaborative Exchange

**Morning:**

- Breakfast at Hotel
- Depart for Workshop
- Cultural Workshop – Turkish Mosaic Making

**Afternoon:**

- Lunch
- Depart for Galata, Beyoğlu
- Industry Visit – Postane (the Social Impact Hub)

**Evening:**

- Return to Hotel



# Study Tour Itinerary

## Day 6: Friday, 31 July 2026: Tourism and Business Challenge

### Morning:

- Breakfast at Hotel
- Turkey Tourism Industry Panel Discussion
- Address by South African Consulate Representative

### Afternoon:

- Final Presentations
- Closing Ceremony

### Evening:

- Depart for cruise
- Bosphorus Dinner Cruise
- Return Back to Hotel

## Day 7: Saturday, 01 August 2026: Departure

### Evening:

- Breakfast at hotel
- Group debrief and reflection session.
- Check-out and transfer to Turkey International Airport
- Departure for Durban and Johannesburg, South Africa

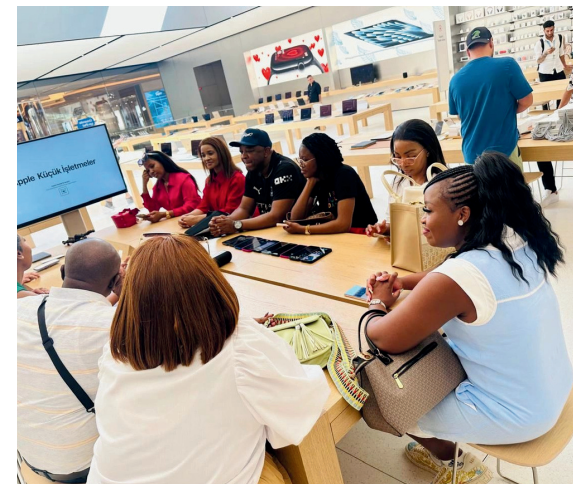




# MANCOSA International Study Tour, Turkey: Istanbul

In 2025, MANCOSA students participated in an international study tour to Istanbul, Turkey, where they benefited from meaningful inter-country collaborations and gained valuable exposure to a robust and diverse economy.

The program provided participants with insightful perspectives on international business practices, exceptional networking opportunities with global professionals, and an enriching cultural experience that deepened their appreciation of Turkey's historical and contemporary significance.





## **DIRECT DEPOSITS CAN BE MADE INTO ONE OF THE FOLLOWING ACCOUNTS:**

Account Holder: MANCOSA (Pty) Ltd  
Bank: ABSA  
Branch: ABSA Corporate & Business Banking, KZN  
Account Number: 40-68456934  
Branch code: 634926  
Swift Code: ABSAZAJJ  
Reference: Study Tour 2026

Account Holder: MANCOSA (Pty) Ltd  
Bank: STANDARD Bank  
Branch: Overport City, Durban  
Account Number: 052615723  
Branch Code: 043826  
Swift Code: SBZAZAJJ  
Reference: Study Tour 2026

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