Educating the next generation of African leaders and professionals.
Dream, achieve and be impactful.

Professor Magnate Ntombela
DURING 2017, MANCOSA BECAME A PROUD MEMBER OF HONORIS UNITED UNIVERSITIES WHICH IS THE FIRST PAN-AFRICAN PRIVATE HIGHER EDUCATION NETWORK COMMITTED TO PREPARING AND EDUCATING THE NEXT GENERATION OF AFRICAN LEADERS AND PROFESSIONALS WHO ARE ABLE TO IMPACT REGIONALLY IN A GLOBALISED WORLD.

Collaborative intelligence, cultural agility and mobile mindsets and skills are at the heart of Honoris’ vision of higher education. Honoris United Universities gathers a community of 32000 students on 58 campuses, in 9 countries and 30 cities across Africa. More than 150 degrees are offered in the fields of Health Science, Engineering, IT, Business, Law, Architecture, Arts and Design, Media, Education and Political Science. MANCOSA is a private higher education institution committed to the provision of affordable, accessible and accredited learning programmes. MANCOSA is a leading provider of business and management education programmes on the African continent and the Indian Ocean Islands through supported distance education. MANCOSA is renowned for academic excellence and cutting-edge insights in the delivery of education and training. A strong emphasis is placed on the application of theory to practice ensuring that learning is applied to real-life work situations. The emphasis is on personal development from both a professional and academic perspective. MANCOSA qualifications prepare students for a future filled with many challenges and exciting opportunities.

INTRODUCING MANCOSA & HONORIS UNITED UNIVERSITIES

VISION
Education for a better world for all.

MISSION
Impacting lives through innovative education.

WHY CHOOSE MANCOSA?

- MANCOSA provides high quality education
- MANCOSA develops competitive and career-centred skills
- MANCOSA provides an intellectually stimulating environment
- MANCOSA connects students to a global gateway of knowledge; and
- MANCOSA programmes are responsive to regional, national and international needs
REGISTRATION AND ACCREDITATION

QUALITY ASSURED

• MANCOSA is registered with the Department of Higher Education and Training (DHET), registration number 2000/HE07/003;
• MANCOSA programmes are accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE), and
• MANCOSA programmes are recorded on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).

INTERNATIONAL AND REGIONAL RECOGNITION

• Accredited by the Mauritius Tertiary Education Commission (TEC)
• Registered with the Zambia Higher Education Authority (HEA)
• Accredited by the Malawi National Council for Higher Education (NCHE)
• Registered with the Eswatini Higher Education Council (EHHEC)

KEY FACTS

For the first time in the region, a higher education initiative, at international standards, introduces the collaborative intelligence of African institutions, leveraging the knowledge and expertise of multiple communities and countries.
LEARNING JOURNEY

MANCOSA utilises a blended teaching strategy, drawing on the value of independent learning through specially designed materials, limited face to face workshops as well as optimising your learning experience through a bespoke educational technology eco system. This rich academic support model allows students to maximise their learning opportunities, whilst in full time employment. Learning does not need to be synchronous and students may access the MANCOSA learning management system online.

FLEXIBILITY

Studying through distance learning means that there is little disruption to your personal life and full-time work schedule. The MANCOSA programmes enable students to be flexible in approaching their studies. Should your work require extensive travel and extended working hours, the MANCOSA distance learning programmes are ideally suited to meet your specific needs.

AFFORDABILITY AND ACCESSIBILITY

MANCOSA is committed to providing affordable access to higher education through the provision of accredited and quality assured programmes.

INTERACTIVE EXPERIENCE

A range of teaching methods as well as technological support is used, including webinars and online discussions, case studies and self-study exercises, aimed to enhance the student learning experience. All of these help to build skills and competencies which develop students managerial capabilities.

OVERALL EXPERIENCE

The MANCOSA programmes are designed and structured to stimulate you intellectually. The rigour of the programmes and the effort required to complete them successfully will ensure that you acquire the knowledge, skills and abilities to face the challenges of the business world.

ACADEMIC SUPPORT

Collaborative intelligence at the heart of our vision.

This Learning management platform called 'MANCOSAConnect' is a user friendly, mobile supported platform which provides a student with library and academic resources, pace plans, self development activities, timetables and importantly hosts the online webinar lectures. Lectures are recorded and are available for future reference.

The MANCOSA academic faculty have industry experience and expertise to ensure that students receive continuous support and guidance. Full time academics are appointed in the various support centres to provide face to face, telephonic and email support to students. In addition to this, students will have access to online learning material, discussion forum and webinars.

MODULE GUIDES

Module guides include prescribed and recommended readings, practical assignments, assessment activities and case studies. In addition, textbooks are prescribed to supplement these readings. All the electronic versions of the module guides, readings, assignments, journal articles etc., will be found on the MANCOSAConnect portal.
MANCOSA has fully-equipped reference libraries in Durban, Johannesburg, Cape Town and Pretoria. In addition, resource facilities are available at all other learning centres. Our students have free access to the latest online research and journal articles via EBSCOhost, Emerald and SABINET.

MANCOSA STUDENT SERVICES

Students are provided with comprehensive support on all aspects relating to their studies. The student portal (www.mymancosa.com) provides all registered students with a range of information and academic support.

ACCESS TO YOU

LIBRARY AND ELECTRONIC RESOURCES GUIDES

MANCOSA has fully-equipped reference libraries in Durban, Johannesburg, Cape Town and Pretoria. In addition, resource facilities are available at all other learning centres. Our students have free access to the latest online research and journal articles via EBSCOhost, Emerald and SABINET.

MANCOSA STUDENT SERVICES

Students are provided with comprehensive support on all aspects relating to their studies. The student portal (www.mymancosa.com) provides all registered students with a range of information and academic support.

Advanced Certificate, Advanced Diploma and Degree Programmes

The minimum admission requirement to enrol on a MANCOSA undergraduate programme is a National Senior Certificate with appropriate subject combinations and endorsement. The minimum entry requirement for an Advanced Certificate is a Higher Certificate. The minimum requirement for an Advanced Diploma is a National Diploma (NQF level 6) or an Advanced Certificate (NQF level 6).

Digitising Module

Are you one of those students who already have computer skills and would prefer to register for a more contemporary module that is aligned to 21st century skills?

The Digital Transformation in the Business Environment module will be offered as an elective to the End User Computing (EUC) in the Higher Certificate and Degree programmes. This Digital Transformation in the Business Environment Module is based on the concept of Digitalisation and the massive impact it has on the technical and business challenges, as well as opportunities brought by the rapid advancement of digital technologies.

Honours and Postgraduate Diploma Programmes

The minimum entry requirement onto a MANCOSA postgraduate programme is an appropriate Bachelor’s Degree or Advanced Diploma.

A recognised qualification, equivalent to a Bachelor’s Degree (NQF level 7) will also provide access to MANCOSA postgraduate programmes.

Recognition of Prior Learning (RPL) / Mature Age Exemption

It is possible to gain entry onto a Higher Certificate or degree programme via mature age exemption.

Note that acceptance based on MANCOSA’s RPL policy is subject to approval of the Admission and Selection Committee.

For further information please contact a student advisor.
Programme Description

The Higher Certificate in Accounting is an undergraduate programme that offers a combination of theory and practice in the key area of accounting. The purpose of the programme is to provide a structured qualification for students wishing to work as bookkeepers and junior accountants, and to equip students with a sound fundamental knowledge base regarding accounting.

The programme aims to develop an integrated conceptual understanding, synthesis and application of accounting principles. It provides a relevant higher education qualification enabling students to gain meaningful employment. The programme will provide participants with skills in accounting, organisation and management. The Higher Certificate in Accounting programme provides a career path for those wanting to specialise in accounting and financial management.

Who Should Apply?

• School leavers looking to pursue a career in accounting.
• Individuals looking to work in the accounting field.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Accountant
• Bookkeeper
• Accounts Clerk
• Debtors Clerk

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor's degree.

Programme Structure

Duration: 1 Year

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<th>Year 1</th>
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<td>• Management Principles</td>
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<td>• Introduction to Financial Management</td>
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<tr>
<td>• Basic Accounting</td>
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<td>• Financial Accounting Practices</td>
</tr>
<tr>
<td>• Introduction to Business Law</td>
</tr>
<tr>
<td>• Basic Economics and Finance</td>
</tr>
</tbody>
</table>

Assessments

• Knowledge Checks
• Project
Programme

Description

The Higher Certificate in Business Management is a one year programme that develops skills, knowledge and values in the areas of team management, strategic management, project management, marketing, finance and people management.

The programme is aimed at preparing students for a career in business and management. It focuses on the functional areas of management and ensures that students apply theory to practice.

Who Should Apply?

• School leavers looking to pursue a career in business and management.
• Individuals who wish to acquire business management skills.
• Managers of small businesses.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Business Administrator
• Junior Management

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.
For further information on this alternative route, please contact a student advisor.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

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<th>Year 1</th>
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<tbody>
<tr>
<td>• Introduction to Business Management</td>
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<td>• Fundamentals of Project Management</td>
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<tr>
<td>• Fundamentals of Marketing</td>
</tr>
<tr>
<td>• Business Communication</td>
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<tr>
<td>• Introduction to Business Law</td>
</tr>
<tr>
<td>• Accounting and Finance</td>
</tr>
<tr>
<td>• Business Mathematics</td>
</tr>
</tbody>
</table>

Elective – Choose one of the following electives:

• End User Computing
• Digital Transformation in the Business Environment

Assessments

• Knowledge Checks
• Project
Programme Description

The purpose of the Higher Certificate in Digital Marketing is to provide the student with the necessary skills and knowledge to prepare them for opportunities and challenges within the Digital Marketing environment.

This programme will enable the student to follow a career in Digital Marketing that allows them to utilise technology to communicate products via social media platforms such as Facebook, Instagram, LinkedIn and websites.

The student will be able to apply branding concepts to aid with conceptualising the product to target niche markets and further examine and provide solutions to the digital marketing environment.

Who Should Apply?

• School leavers looking to pursue a career within the Marketing (Digital Marketing) industry
• Marketers looking to upskill themselves within Digital Marketing

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Marketing Consultant
• Marketing Assistant

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1

• Introduction to Digital Marketing
• Business Communications
• Introduction to Social Media
• Digital Marketing Communications
• Web Design and Development for Digital Marketing
• Branding and Brand Management

Assessments

• Knowledge Checks
• Project
Higher Certificate in Events Management

NQF LEVEL 5 / SAQA ID 104528 / CREDITS 120

Programme Description

The Higher Certificate in Events Management is designed to provide students with the skills and expertise to function successfully in the events management industry. Students will gain both practical and theoretical skills which will afford them with competency in the events sector enabling them to adapt well to international event settings.

The programme will afford students with the necessary knowledge of the events management industry and its functional supporting areas while being able to apply management principles in the events management context in their future working careers. Additionally, students will acquire good communicational skills (both written and verbal) which is critical in the service industry of events management.

Who Should Apply?

The Higher Certificate in Events Management is designed to promote professionalism and sustainability within the events industry. The typical student that the qualification hopes to attract are matriculants who have not obtained a bachelors pass and hopes to complete a higher certificate in order to gain entry into a bachelors degree.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Event Operations Manager
- Conference Planner
- Event Planner or Event Analyst
- Exhibition Coordinator
- Legal Marketing and Events Planner
- Field Events Manager

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- It is possible in some cases, to gain entry into the programme on the basis of Recognition of Prior Learning (RPL). For further information on this alternative route, please contact a student advisor.
- All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1
- Management Principles
- Introduction to Financial Management
- Events Administration and Operations
- Introduction to Events Management
- Applied Events Management
- Marketing and Communication in Events Management

Assessments
- Knowledge Checks
- Project
Programme Description

The Higher Certificate in Human Resource Management is a one year programme that prepares students for employment in human resource positions. Human resource management is critical for the long term sustainability and economic growth of the Southern African industry, business and other types of organizations. People in industry and business determine to a great extent economic success or failure. Therefore it is critical that supervisors and administrative staff have the basic ability to engage with the changing demands of the workplace and industry. The Higher Certificate in Human Resource Management programme provides an ideal platform for school leavers to develop basic human resource administration knowledge, skills and competencies. This programme has a real-world and market focus and can be immediately applied in the workplace. It offers up to date information on domestic and international human resource practices.

Who Should Apply?

- Individuals who wish to acquire human resource management skills.
- Human resource administrators who wish to move into a human resource consultancy position.
- Individuals who are currently in human resource positions looking to improve their human resource management skills.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Human Resources Administrator
- Human Resources Consultant
- Human Resources Assistant

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.
- For further information on this alternative route, please contact a student advisor.
- All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1

- Principles of Human Resource Management
- Human Resource Planning
- Recruitment and Selection
- Introduction to Training and Development
- Compensation and Benefits
- Introduction to Performance Management

Assessments

- Knowledge Checks
- Project
Programme Description

The Higher Certificate in Information Technology is a one year programme and provides a structured programme for persons wishing to work as information technology support staff in public and private sector organisations.

The qualification aims to develop an integrated conceptual understanding, synthesis and application of information technology principles. It will also develop communication and project management skills, and provide students with skills in information technology support.

This qualification covers fundamental concepts and components into the technology and operation of modern information systems.

Who Should Apply?

- Individuals/School leavers who are interested in pursuing a career in providing IT support.
- Individuals who enjoy providing business solutions and solving problems.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Network Developer/Data Capturers
- Business Analyst
- IT Consultant/Administrator

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

- Computer Hardware and Architecture
- Web Development
- Essential Business Mathematics
- Business Communication
- Introduction to Information Systems
- Introduction to Programming
- Networking Fundamentals

Elective - Choose one of the following electives:

- End User Computing
- Digital Transformation in the Business Environment

Assessments

- Knowledge Checks
- Project
Higher Certificate in Local Government and Development Management

NQF LEVEL 5 / SAQA ID 96713 / CREDITS 140

Programme Description
The Higher Certificate in Local Government and Development Management aims to build the capacity of local government officials and those wishing to join the public sector. The programme provides foundational learning in the functional areas of local government and development management.

This programme also empowers students with a high level of professional expertise together with a broad range of managerial skills in the local government sector. This qualification is tailored for the local government environment, allowing managers and councillors to meet their different professional needs while keeping up-to-date with the latest issues.

The programme ensures that students gain knowledge, skills and competencies in the principles and practices of local government management, enabling them to make a difference in the delivery of services to local communities.

Who Should Apply?
- School leavers looking to pursue a career in local government management.
- Individuals who wish to acquire business management skills in local government.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
- Public Administrator
- Local Government Official
- Municipal Councillor
- Compliance Monitoring Officer

Admission Requirements
- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.

To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery
This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation
Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure
Duration: 1 Year

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<th>Year 1</th>
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<td>Local Government Human Resource Management</td>
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<td>Fundamentals of Local Governance</td>
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<tr>
<td>Disaster Management</td>
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<td>Project Management in Local Government</td>
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<tr>
<td>Ethics and Professionalism</td>
</tr>
</tbody>
</table>

Assessments
- Knowledge Checks
- Project
Programme Description

The Higher Certificate in Marketing aims to provide students with the framework for understanding the dynamics of marketing which is a major operating function of any organisation in pursuit of business. Equipped with the core marketing principles and concepts, students of this programme will have greater opportunity to compete and succeed in their future marketing career.

This programme provides the foundational building blocks of understanding marketing. It is neither too narrow nor limited to retail marketing or sales management. This qualification will equip students with a fairly broad-based knowledge of the world of business. They will be able to think across different disciplines, as companies are confronted with a continuous process of developing and maintaining a feasible fit between organisations’ objectives, skills and resources and their changing marketing opportunities.

Who Should Apply?

• School leavers looking to pursue a career in marketing.
• Individuals who wish to acquire marketing skills.
• Entrepreneurs.
• Individuals who are currently in management positions looking to improve their marketing skills.

Career Opportunities

On completion of this programme, graduates can aspire to the following positions:

• Marketing Administrator
• Marketing Coordinator
• Marketing Assistant

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1
• Principles of Marketing Management
• Consumer Behaviour and Decision Making
• Introduction to Marketing Research
• Marketing Communications
• Branding and Brand Management
• Global and E-Marketing

Assessments

• Knowledge Checks
• Project
Programme Description
The purpose of the Higher Certificate in Paralegal Studies is to afford students the opportunity to acquire quality education and skills that they will be able to implement within the legal sector.

This programme will equip students to handle a range of legal issues and manage functional areas related to office practice management, civil and criminal litigation processes, debt collection and deceased estate management.

Additionally, the student will also be able to adequately demonstrate an understanding of successfully analysing a range of legal issues, and identifying the best remedy or solution within the realms of the legal sector.

Who Should Apply?
- School leavers looking to pursue a career within the legal sector
- Legal assistants looking to upskill themselves.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
- Legal Office Manager
- Legal Officer
- Paralegal Office Coordinator
- Paralegal Assistant
- Paralegal Practitioner

Mode of Delivery
This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements
- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation
Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor's degree.

Programme Structure
Duration: 1 Year

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<th>Year 1</th>
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<td>• Office Management for Legal Practices</td>
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<td>• Introduction to South African Law</td>
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<td>• Civil Litigation Process</td>
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<tr>
<td>• Debt Collection Process</td>
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<tr>
<td>• Wills and Estate Management</td>
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</tbody>
</table>

Assessments
- Knowledge Checks
- Project
Programme Description

Project Management has emerged in the business world as one of the most popular career fields in the twenty-first century. It encompasses and touches every facet and business unit of the organization from human resources to finance and information technology. Having a project management qualification enables individuals to easily switch careers.

The project management framework cuts across all disciplines while the tools and techniques required to manage projects remain the same. Some of these tools and techniques may need to be adapted based on the nature of the project and the industry. This programme is intended to provide students with the framework for understanding the dynamics of project management and covers all the essential elements and processes in project management.

Who Should Apply?

- School leavers looking to pursue a career in project management.
- Individuals who wish to acquire project management skills.
- Managers of businesses.
- Individuals who are currently in supervisory and management positions looking to improve their project management skills.

Career Opportunities

Upon completion of the programme, graduates can aspire to the following positions:
- Project Administration
- Project Coordination
- Project Management

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1
- Fundamentals of Project Management
- Project Scope and Time Management
- Introduction to Project Quality Management
- Project Risk Management
- Project Schedule, Cost and Budget Control
- Project Monitoring and Evaluation

Assessments
- Knowledge Checks
- Project
Programme Description

The Higher Certificate in Public Management is an undergraduate programme that offers a combination of theory and practice in the area of public management. The purpose of the programme is to provide a structured programme for students wishing to work as public officials.

The need for well-qualified, efficient, client-oriented public officials has been identified as a priority in all spheres of government. The qualification aims to develop an integrated conceptual understanding, synthesis and application of specific issues in public management. The qualification is aimed at equipping line managers with the knowledge and skills required to fulfill their management role within the public sector.

Who Should Apply?

• School leavers looking to pursue a career in public management.
• Individuals looking to get into the public management field.
• Administrators in public enterprises.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Local Government Official
• Public Administrator

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.
For further information on this alternative route, please contact a student advisor.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1

• Local Government Management
• Public Administration
• Business Communication
• Politics and Ethics in Governance
• Public Finance

Elective - Choose one of the following electives:

• End User Computing
• Digital Transformation in the Business Environment

Assessments

• Knowledge Checks
• Project
Higher Certificate in Public Sector Procurement

NQF LEVEL 5 / SAQA ID 99511 / CREDITS 120

Programme Description
The Higher Certificate in Public Sector Procurement aims to build the capacity of local government officials and those wishing to join the public sector. The purpose of the programme is to equip students with a sound fundamental knowledge base and basic skills regarding procurement in the public sector. This programme ensures that students gain knowledge, skills and competencies in procurement.

Who Should Apply?
• School leavers looking to pursue a career in public sector procurement
• Individuals currently working in the field of public sector procurement.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Procurement Officers/Administrator
• Buyers
• Supply Chain Administrator
• Transport and Logistics Administrator

Mode of Delivery
This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements
• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.

Articulation
Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure
Duration: 1 Year

Year 1
• Supply Chain Diligence
• Materials Handling in the Public Sector
• Public Procurement and Supply Tools
• Fundamentals of Public Finance
• Principles of Public Administration
• Legal Issues in Public Sector Procurement
• Public Sector Procurement and Supply Chain Management
• Managing Supply Chain Relationships

Assessments
• Knowledge Checks
• Project
Programme Description

The Higher Certificate in Social Media and Communication programme is directed at students employed in or aspiring to enter the commerce industry that engages with social media and communication tools.

This programme aims at developing the students’ skills through coursework and actively promoting the effective use of social media and communication tools within the growing, fast-paced industry. Students will be provided with a well-rounded understanding of the theory and methodology, which will enable them to engage with social media and communications tools in a professional context.

Higher Certificate in Social Media and Communications graduates will be knowledgeable and prepared for the changing environment of social media and communications and have the necessary knowledge and skills to contribute to the various sectors influenced and impacted by social media and communications.

Who Should Apply?

• The Higher Certificate in Social Media and Communication programme will provide access to higher education for students wishing to pursue or further their careers in the specialised communications field of social media.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English;
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

<table>
<thead>
<tr>
<th>Year 1</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>Introduction to Social Media</td>
<td>Fundamentals of Marketing</td>
</tr>
<tr>
<td>Business Communication</td>
<td>Social Media for Business</td>
</tr>
<tr>
<td>Introduction to Ethics</td>
<td></td>
</tr>
</tbody>
</table>

Elective - Choose one of the following electives:

• End User Computing
• Digital Transformation in the Business Environment

Assessments

• Knowledge Checks
• Project
Higher Certificate in Supply Chain Management

NQF LEVEL 5 / SAQA ID 93708 / CREDITS 120

Programme Description

The Higher Certificate in Supply Chain Management offers a combination of theory and practice in the area of supply chain management. The qualification aims to develop an integrated conceptual understanding, synthesis and application of specific issues in supply chain management. The purpose of this qualification is to equip students with a sound fundamental knowledge base and basic skills regarding supply chain management.

The Higher Certificate in Supply Chain Management is aimed at equipping first-line managers with the knowledge and skills required to fulfill their management role within the supply chain field. This includes the areas of warehousing, transport, inventory, materials management and purchasing.

Who Should Apply?

- School leavers looking to pursue a career in supply chain management.
- Individuals looking to get into the logistics or procurement field.
- Managers of small businesses.
- Individuals who are currently in supervisory and management positions looking to improve their management skills.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Supply Chain Manager
- Procurement Manager
- Demand/Inventory Planner
- Logistics Manager

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure

Duration: 1 Year

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5-week period.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor's degree.

Higher Certificate in Supply Chain Management

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Programme Description

The Higher Certificate in Tax Administration is a one-year programme that prepares students for employment in tax administration. The programme provides students with the framework for understanding tax administration and covers basic individual and business taxation. The purpose of the programme is to respond to the needs of industry, government, and the private and financial sector in the provision of a qualification in taxation administration.

Who Should Apply?

- School leavers looking to pursue a career in tax administration.
- Individuals who are currently in employment within a tax environment and wish to advance their careers.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Tax Clerk and Consultant
- Tax Administrator
- Bookkeeper Tax

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.
For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1

- Tax Administration and Tax Policy
- Taxation A
- Basic Accounting
- Business Communication
- Taxation B
- Taxation C
- Elementary Economics

Elective - Choose one of the following electives:

- End User Computing
- Digital Transformation in the Business Environment

Assessments

- Knowledge Checks
- Project
Programme Description

The purpose of the Higher Certificate in Tourism Management is to afford undergraduate students with quality education and skills that they are able to implement within the tourism sector. The graduate will have the appropriate knowledge to successfully bridge the gap of a quality workforce in the tourism sector. The programme provides greater career opportunities in entry level positions of different functional roles in the tourism sector. On obtaining the Higher Certificate in Tourism Management, students should be able to obtain profitable employment throughout South Africa and consequently contribute positively towards the environmental, economic and socio-cultural aspects of the tourism industry.

Who Should Apply?

- School leavers looking to pursue a career within the tourism industry
- Potential entrepreneurs within the tourism industry looking to upskill themselves

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Events Coordinator
- Destination Marketing Officer
- Guest Relations Officer
- Accommodation Coordinator

Mode of Delivery

This programme is offered through online learning. Each module is delivered over a 5 week period.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- It is possible in some cases, to gain entry into the programme on the basis of Recognition of Prior Learning (RPL).

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

Completion of the Higher Certificate meets the minimum entry requirement for admission to an appropriate Advanced Certificate. A Higher Certificate may also allow access to an appropriate Bachelor’s degree.

Programme Structure

Duration: 1 Year

Year 1

- Introduction to Tourism Management
- Tourism Destination Marketing
- Sustainable Tourism Development and Theories
- Entrepreneurship and Small Business Development
- Operations Management for Tourism and Hospitality

Elective - Choose one of the following electives:

- End User Computing
- Digital Transformation in the Business Environment

Assessments

- Knowledge Checks
- Project
Advanced Certificate in Financial Planning

NQF LEVEL 6 / SAQA ID 93710 / CREDITS 120

Mode of Delivery
This programme is offered through distance learning with online support.

Admission Requirements
- The minimum entry requirement is an NQF level 5 Higher Certificate.
- An equivalent NQF level 5 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure
Duration: 1 Year

Year 1
- Financial Planning Environment
- Personal Financial Planning
- Business Financial Planning
- Practice Management
- Income Tax Planning
- Financial Management and Planning

Articulation
Completion of the Advanced Certificate meets the minimum entry requirement into a Diploma programme or Bachelor’s degree.

Programme Description
The Advanced Certificate in Financial Planning is an undergraduate programme that offers a combination of theory and practice in the area of financial services. Qualifying students will develop an integrated conceptual understanding, synthesis and application of specific issues in financial planning.

They will also develop research skills, financial planning skills as well as skills in communication. The programme provides background knowledge to allow junior and middle managers to pursue senior management positions within their organisations. This programme will allow students to apply theories to practice and students will be well placed to pursue further studies.

Who Should Apply?
- Individuals who are interested in pursuing a career in a financial service field.
- Individuals who enjoy consulting in financial matters and planning financial investments.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:

- Financial Planner
- Financial Advisor
- Financial Analyst
- Investment Broker
- Personal Financial Consultant
Advanced Certificate in Management Studies

NQF LEVEL 6 / SAQA ID 96712 / CREDITS 120

Programme Description
The Advanced Certificate in Management Studies is a one year programme aimed at providing students with an overview of key management philosophies and practices. It offers students the opportunity to build a strong foundation in management education. This programme provides a comprehensive view of contemporary management practice in both the public and private sectors. The programme provides background knowledge to allow junior and middle managers to pursue senior management positions within their organisations. This programme will allow students to apply theories to practice and students will be well placed to pursue further studies.

Who Should Apply?
• Executives who recently acquired or expanded general management responsibilities.
• Venues aspiring to advance within their organisations.
• Individuals wishing to gain a strong foundation in management practices.
• Junior and middle managers.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Business Manager
• Business Assistant
• Management Assistant
• Administration Manager

Mode of Delivery
This programme is offered through distance learning with online support.

Admission Requirements
• The minimum entry requirement is an NQF level 5 Higher Certificate.
• An Equivalent NQF level 5 qualification with proven proficiency in English.
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA's institutional rules.

Articulation
Completion of the Advanced Certificate meets the minimum entry requirement into a cognate Diploma programme or Bachelor's degree.

Programme Structure
Duration: 1 Year

Year 1
• Principles of Management
• Marketing
• Information Systems
• Fundamentals of Microeconomics
• Business Statistics
• Accounting
Programme Description

The coursework component of the programme is designed to equip students with a sound understanding of the key management theories, methodologies and practices. The coursework further provides a blend of theoretical and practical aspects of business management. The programme is designed to equip students with analytical and critical thinking skills in the field of management by developing their ability to understand and solve complex problems, while maintaining a holistic approach to managing organisations.

Who Should Apply?

- The programme is directed at those with existing vocational qualifications, wishing to gain entry into postgraduate study, as well as those with technical qualifications seeking to enter into management positions.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Systems Analyst
- Operations Manager
- General Manager
- Management Consultant

Mode of Delivery

This programme is offered through online learning and digital support.

Admission Requirements

- The minimum entry requirement is the Advanced Certificate/National Diploma.
- An equivalent NQF level 6 qualification with proven proficiency in English.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor.

All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Articulation

The programme allows for articulation to the MANCOSA Postgraduate Diploma in Business Management or other cognate NQF level 8 postgraduate diplomas and bachelors honours degrees offered both locally and internationally.

Programme Structure

Duration: 1 Year

Year 1

- Advanced Management Principles
- Business Finance
- Microeconomics
- Understanding Marketing Approaches
- Information Management
- Statistical Techniques in Business

Elective - Choose two of the following electives:

- Ethical Business Management
- Operations Management in Supply Chain
- Project Management

Programme allows for articulation to the MANCOSA Postgraduate Diploma in Business Management or other cognate NQF level 8 postgraduate diplomas and bachelors honours degrees offered both locally and internationally.
Bachelor of Business Administration

NQF LEVEL 7 / SAQA ID 62116 / CREDITS 360

Programme Description

The Bachelor of Business Administration is a three-year undergraduate degree programme that equips students with an understanding of the business and management environments.

The programme aims at developing a student’s intellectual ability, executive personality and managerial skills through an appropriate blend of business and general education. Students are able to understand and develop unique leadership qualities required to successfully manage a business.

The programme is also designed to produce up-to-date, assertive and effective executives for business and other organisations and prepares students for further studies. The programme covers a variety of business and management principles.

Who Should Apply?

• School leavers looking to pursue a career in business and management.
• Individuals aiming at a career in business and management.
• Individuals intending to occupy middle management positions.
• Entrepreneurs wishing to start their own business.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Business Manager
• Business Strategist
• Entrepreneur
• Business Consultant

Programme Structure

Duration: 3 Years

Year 1
Semester One
• Introduction to Business Management
• Business Mathematics
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Introduction to Functional Areas of Management
• Business Communication
• Financial Reporting and Analysis
• Economics 1B

Year 2
Semester One
• Organisational Leadership
• Fundamentals of Human Resource Management
• Management Accounting
• Business and Society

Semester Two
• Entrepreneurship and Small Businesses
• Marketing
• Business Statistics
• Information Systems

Year 3
Semester One
• Ethics and Conflict
• Organisational Diversity
• Financial Planning and Control
• Global Business and Strategy

Semester Two
• Project Management
• Operational Management for Sustainability
• The Business Environment and Ethics
• Strategic Management Practices

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years. For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Description

The Bachelor of Business Administration is a three-year undergraduate degree programme that equips students with an understanding of the business and management environments.

The programme aims at developing a student’s intellectual ability, executive personality and managerial skills through an appropriate blend of business and general education. Students are able to understand and develop unique leadership qualities required to successfully manage a business.

The programme is also designed to produce up-to-date, assertive and effective executives for business and other organisations and prepares students for further studies. The programme covers a variety of business and management principles.

Who Should Apply?

• School leavers looking to pursue a career in business and management.
• Individuals aiming at a career in business and management.
• Individuals intending to occupy middle management positions.
• Entrepreneurs wishing to start their own business.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Business Manager
• Business Strategist
• Entrepreneur
• Business Consultant

Programme Structure

Duration: 3 Years

Year 1
Semester One
• Introduction to Business Management
• Business Mathematics
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Introduction to Functional Areas of Management
• Business Communication
• Financial Reporting and Analysis
• Economics 1B

Year 2
Semester One
• Organisational Leadership
• Fundamentals of Human Resource Management
• Management Accounting
• Business and Society

Semester Two
• Entrepreneurship and Small Businesses
• Marketing
• Business Statistics
• Information Systems

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• Ethics and Conflict
• Organisational Diversity
• Financial Planning and Control
• Global Business and Strategy

Semester Two
• Project Management
• Operational Management for Sustainability
• The Business Environment and Ethics
• Strategic Management Practices

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
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Programme Description

The Bachelor of Business Administration is a three-year undergraduate degree programme that equips students with an understanding of the business and management environments.

The programme aims at developing a student’s intellectual ability, executive personality and managerial skills through an appropriate blend of business and general education. Students are able to understand and develop unique leadership qualities required to successfully manage a business.

The programme is also designed to produce up-to-date, assertive and effective executives for business and other organisations and prepares students for further studies. The programme covers a variety of business and management principles.

Who Should Apply?

• School leavers looking to pursue a career in business and management.
• Individuals aiming at a career in business and management.
• Individuals intending to occupy middle management positions.
• Entrepreneurs wishing to start their own business.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Business Manager
• Business Strategist
• Entrepreneur
• Business Consultant

Programme Structure

Duration: 3 Years

Year 1
Semester One
• Introduction to Business Management
• Business Mathematics
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Introduction to Functional Areas of Management
• Business Communication
• Financial Reporting and Analysis
• Economics 1B

Year 2
Semester One
• Organisational Leadership
• Fundamentals of Human Resource Management
• Management Accounting
• Business and Society

Semester Two
• Entrepreneurship and Small Businesses
• Marketing
• Business Statistics
• Information Systems

Year 3
Semester One
• Ethics and Conflict
• Organisational Diversity
• Financial Planning and Control
• Global Business and Strategy

Semester Two
• Project Management
• Operational Management for Sustainability
• The Business Environment and Ethics
• Strategic Management Practices

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years. For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Description

The Bachelor of Business Administration is a three-year undergraduate degree programme that equips students with an understanding of the business and management environments.

The programme aims at developing a student’s intellectual ability, executive personality and managerial skills through an appropriate blend of business and general education. Students are able to understand and develop unique leadership qualities required to successfully manage a business.

The programme is also designed to produce up-to-date, assertive and effective executives for business and other organisations and prepares students for further studies. The programme covers a variety of business and management principles.

Who Should Apply?

• School leavers looking to pursue a career in business and management.
• Individuals aiming at a career in business and management.
• Individuals intending to occupy middle management positions.
• Entrepreneurs wishing to start their own business.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Business Manager
• Business Strategist
• Entrepreneur
• Business Consultant

Programme Structure

Duration: 3 Years

Year 1
Semester One
• Introduction to Business Management
• Business Mathematics
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Introduction to Functional Areas of Management
• Business Communication
• Financial Reporting and Analysis
• Economics 1B

Year 2
Semester One
• Organisational Leadership
• Fundamentals of Human Resource Management
• Management Accounting
• Business and Society

Semester Two
• Entrepreneurship and Small Businesses
• Marketing
• Business Statistics
• Information Systems

Year 3
Semester One
• Ethics and Conflict
• Organisational Diversity
• Financial Planning and Control
• Global Business and Strategy

Semester Two
• Project Management
• Operational Management for Sustainability
• The Business Environment and Ethics
• Strategic Management Practices

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years. For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Programme Description

The Bachelor of Public Administration programme is an undergraduate degree programme which focuses on the principles and practices of Public Administration and Management in the Public Sector.

The programme equips the student to function effectively and efficiently in public service organisations. It also examines local systems of government. This includes an understanding of the different types of local government and their constitutional relations with intermediate and central government. It also examines public policy issues and priorities.

The programme has the primary purpose of providing a well-rounded, broad education that equips students with the knowledge base and methodology principles that enable them to enter the labour market.

Who Should Apply?

- School leavers who wish to pursue a career in the public sector
- Public service employees who wish to upgrade their skills.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Public Manager
- Immigration Administrator
- Local Government Manager

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor's Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate, an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelor pass in Matric and are over the age of 23 years will be considered via mature age exemption
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure

Duration: 3 Years

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<td>Business Mathematics</td>
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<td>Economics 1A</td>
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<td>End User Computing</td>
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<td>Digital Transformation in the Business Environment</td>
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<th>Semester Two</th>
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<td>Business Communication</td>
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<tr>
<td>Financial Reporting and Analysis</td>
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<td>Economics 1B</td>
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<th>Year 2</th>
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<td>Local Government 1B</td>
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<td>Research in the Public Sector</td>
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<td></td>
<td>Local Government 2A</td>
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<tr>
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<td>Public Administration 3B</td>
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<th>Semester Two</th>
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<td>Public Administration 3C</td>
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<td>Public Administration 3D</td>
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<tr>
<td>Local Government 2B</td>
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<tr>
<td>Public Sector Budgeting</td>
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Programme Description

The Bachelor of Commerce in Accounting is a sought-after qualification. The coursework on the programme is designed to provide students with a sound understanding of the core learning areas of accounting as well as the core management functions. The programme will equip students with the skills and competencies necessary to function in both the private and public sector environments. The programme is intended to provide students with a qualification that will enable access to the labour market and provide the successful graduate with the necessary skills to generate economic growth. This programme is accredited by the Council of Higher Education and not aligned with professional bodies in South Africa. Students wishing to become professional accountants in public practice are requested to consider professional association qualifications.

Who Should Apply?

The programme is directed at those who have matriculated and wish to pursue a career in accounting as well as those with technical qualifications in accounting and are seeking to enter into management positions.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Financial Accountants
- Credit Controllers
- Compliance Officers
- Financial Analysts
- Management Accountants

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate or Advanced Certificate or Diploma.
- Applicants that did not achieve a Bachelor pass in Matric and are over the age of 23 years will be considered via maturity age exemption.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure

Duration: 3 Years

<table>
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<tr>
<th>Year</th>
<th>Semester One</th>
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<td>• Introduction to Business Management</td>
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<td></td>
<td>• Business Mathematics</td>
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<td>Year 2</td>
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<td>• Financial Accounting 2A</td>
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<td>• Introduction to Business Ethics</td>
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Bachelor of Commerce in Accounting

NQF LEVEL 7 / SAQA ID 110219 / CREDITS 360

Programme Description

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate or Advanced Certificate or Diploma.
- Applicants that did not achieve a Bachelor pass in Matric and are over the age of 23 years will be considered via maturity age exemption.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure

Duration: 3 Years

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<td>• Auditing 3B</td>
<td>• Introduction to Business Ethics</td>
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</table>
Programme Description
The Bachelor of Commerce in Corporate Communication will provide students with a holistic and robust understanding of the field of corporate communication. This qualification provides students with a well-rounded understanding of theory, methodology, applications and processes in the key fields of corporate communication, communication science, and business management. In addition, students will be cognizant of the rapidly changing environment of corporate communication and how the skills and knowledge to contribute to this emerging industry. Due to the blend of communication and business-related modules, this qualification will develop students’ problem-solving, critical thinking and strategic skills, which is what corporates seek in graduates over-and-above an appropriate qualification.

Who Should Apply?
School leavers looking to pursue a career in various communication-related sectors such as Corporate Communications, Communications, Media Relations, Branding, Reputation, Identity and Image Management and/or Managers who wish to upgrade their corporate communication skills.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:

- Corporate Communicator
- Corporate Communication Practitioner/Officer/Liaison
- Corporate Communication Manager/Specialist

Mode of Delivery
This programme is offered through online learning and digital support.

Articulation
A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements
- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate; an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelor pass in Matric and are over the age of 23 years will be considered via mature age exemption
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOA’s institutional rules.

Programme Structure
Duration: 3 Years

Year 1
Semester One
- Introduction to Corporate Communication
- Introduction to Communication Science
- Introduction to Business Management
Elective: Choose one of the following electives:
- End User Computing
- Digital Transformation in the Business Environment

Semester Two
- Corporate Communication Practices
- Interpersonal Communication
- Introduction to Financial Accounting
- Fundamentals of Economics

Year 2
Semester One
- Corporate Identity, Image, Branding and Reputation
- Intercultural Communication
- Organisational Leadership
- Applied Communications Skills

Semester Two
- Inclusive Stakeholder Management
- Media and Society
- Project Stakeholder Management
- Media Ethics and Law

Year 3
Semester One
- Strategic Communication Management
- Organisational Communication
- Organisational Diversity
- Research Principles

Semester Two
- Corporate Communication Strategy
- Global Communication
- Business Environment and Ethics
- Research in Practice

Bachelor of Commerce in Corporate Communication
NQF LEVEL 7 / SAQA ID 117955 / CREDITS 360
Programme Description

The Bachelor of Commerce in Digital Marketing will provide the student with the necessary skills and knowledge to prepare them for opportunities and challenges within the Digital Marketing environment. The programme will equip students with the skills to utilise technology to communicate products via social media platforms creating exposure to web design and development to analyse information to work in collaboration with technology specialists and web developers. The student will further engage with various mobile, online, search engines and social media platforms to establish an understanding of how technology can be utilised to market a business. This programme will ensure that the student understands the organisational environment with regards to Branding, Web Analytics, Social Media and Communications to make informed decisions within the professional context and will be able to engage with technology specialists and web developers to aid with implementing strategies to achieve marketing objectives.

Who Should Apply?

- School leavers looking to pursue a career in the Digital Marketing sector
- Individuals who wish to upgrade their skills within the Digital Marketing industry.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission into a Postgraduate Diploma or a cognate Honours degree.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Marketing Managers/Consultant/Officer
- Market Research Analysts and Marketing Specialists

Mode of Delivery

This programme is offered through online learning and digital support.

Programme Structure

Duration: 3 Years

Year 1

Semester One

- Introduction to Marketing
- Social Media Marketing
- Introduction to Information Technology Management
- Introduction to Business Management

Semester Two

- Fundamentals of Economics
- Introduction to Digital Marketing Communications
- Web Design and Digital Marketing Practices
- Fundamentals of Accounting

Year 2

Semester One

- Digital Marketing
- Consumer Behaviour
- Web Analytics
- Business Law

Semester Two

- E-Commerce
- Marketing
- Introduction to Integrated Marketing Communication
- Fundamentals of Entrepreneurship

Year 3

Semester One

- Research Principles
- Media Management
- International /Global Marketing
- Brand Management

Semester Two

- Digital Market Research
- Digital Products and Pricing Strategies
- Digital Marketing Strategy
- Business Ethics in the Digital Era

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate; an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
- To be considered via RPL, applicants should be above the age of 23 years

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Programme Description

Entrepreneurship is the process of identifying, creating and realizing opportunities for new business or social ventures. The Bachelor of Commerce in Entrepreneurship is an undergraduate degree programme that aims to provide knowledge, skills and acumen to those aspiring to start their own business or those wishing to contribute to successful entrepreneurial ventures.

The Bachelor of Commerce in Entrepreneurship responds to the needs of students and the community through providing appropriate training in entrepreneurship and entrepreneurial development.

The programme content is designed to provide qualifiers with graduate-level knowledge, specific skills and applied competence (including the development of graduate attributes and qualities) in the field of entrepreneurship, the programme provides opportunities for continued personal intellectual growth, gainful economic activity and rewarding contributions to society.

Who Should Apply?

- School leavers who wish to pursue a career in Entrepreneurship.
- Persons wishing to become entrepreneurs or start up their own business.
- Existing business owners wishing to improve their entrepreneurial skills.

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor's Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:
- Business Owner / Management/Consultant
- Advisor for SMME's
- Analyst for SMME's
- Business Development Manager

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate; an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelor's pass in Matric and are over the age of 23 years will be considered via mature age exemption
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA's institutional rules.

Programme Structure

Duration: 3 Years

Year 1

| Semester One |
| Introduction to Business Management |
| Introduction to Entrepreneurship |
| Business Mathematics |
| Economics 1A |
| Semester Two |
| Introduction to Functional Areas of Management |
| Business Communication |
| Entrepreneurship within the Economic Environment |
| Economics 1B |

Year 2

| Semester One |
| Strategic Business Planning for Entrepreneurs |
| Fundamentals of Human Resource Management |
| Management Accounting |
| Business Law |
| Semester Two |
| Computing Applications |
| Marketing |
| Financial Accounting |
| Family Business and Corporate Enterprising |

Year 3

| Semester One |
| Financial Strategies for Entrepreneurship |
| Organisational Diversity |
| Ethics in Entrepreneurship |
| Entrepreneurship and Globalisation |
| Semester Two |
| Operations Management in Supply Chain |
| Social Entrepreneurship |
| Statistical Techniques in Business |
| Information Management |
Programme Description

The Bachelor of Commerce in Financial Management is a specialized undergraduate degree programme that prepares students for the management of monetary resources in an organization.

This programme is primarily aimed at developing financial and managerial skills, to equip students to meet the demand for specialists and leaders in the financial sector. The programme examines financial concepts such as capital, cash budgets, analysis of financial statements, taxation, commercial law and provides a comprehensive overview of financial management.

In this way, while primarily gaining specialised financial skills, students consider and evaluate different factors in making informed decisions for continued financial growth in an organisation.

Who Should Apply?

• School leavers who wish to pursue a career in financial management.
• Finance specialists who wish to become finance managers.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Bank Branch Manager
• Financial Analyst
• Portfolio Manager
• Financial Administrator
• Financial Manager
• Financial Planner

Mode of Delivery

This programme is offered through online learning and digital support.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Programme Structure

Duration: 3 Years

Year 1

Semester One
• Introduction to Business Management
• Introduction to Financial Management
• Business Mathematics
• Economics 1A

Semester Two
• Introduction to Functional Areas of Management
• Introduction to Information Systems
• Financial Reporting and Analysis
• Economics 1B

Year 2

Semester One
• Organisational Leadership
• Taxation 2A
• Cost Accounting
• Business Law

Semester Two
• Entrepreneurship and Small Businesses
• Commercial Law
• Capital Budgeting
• Taxation 2B

Year 3

Semester One
• Investment and Portfolio Management
• Organisational Diversity
• Financial Markets and Regulations
• Working Capital Management

Semester Two
• Operations Management in Supply Chain
• Budgeting and Auditing
• Corporate Finance
• Risk Management

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelor’s pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Programme Description
The Bachelor of Commerce in Human Resource Management degree is an undergraduate programme that prepares students for managerial roles that contribute to their organisations’ performance. The goal of the human resources management degree is to prepare human resource professionals to deal with the complexities and challenges of managing today’s workplaces.

The programme content is designed to provide a comprehensive coverage of the major human resource responsibilities, while addressing strategic and operational aspects. The modules involve both practical and theoretical considerations in the professional development of men and women in the field of human resources in such settings as business, industry, institutions, government and non-profit organisations.

Who Should Apply?
• School leavers who wish to pursue a career in human resource management.
• Human resource officers who wish to move into a human resource management position.
• People wishing to become human resource management consultants.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Human Resource Manager
• Labour Relations Officer
• Corporate Trainer / Manager
• Human Resource Consultant

Mode of Delivery
This programme is offered through online learning and digital support.

Articulation
A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Programme Structure
Duration: 3 Years
Year 1
Semester One
• Introduction to Business Management
• Introduction to Human Resource Management
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Fundamentals of Business Management
• Business Communication
• Financial Reporting and Analysis
• Fundamentals of Macroeconomics 1B

Year 2
Semester One
• Organisational Leadership
• Training and Development
• Organisational Staffing
• Principles of Labour Law

Semester Two
• Entrepreneurship and Small Businesses
• Human Resource Information Systems
• Business Statistics
• Human Resource Ethics in Business

Year 3
Semester One
• Employee Health and Wellness
• Career Management
• Performance Management
• Group Dynamics and Leadership

Semester Two
• Employee Benefits and Compensation
• Diversity Management
• Labour and Employee Relations
• Human Resource Strategy

Admission Requirements
• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Programme Description
The Bachelor of Commerce in Information and Technology Management degree is popular and much-sought-after undergraduate programme. Information technology presently is one of the fastest-growing industries creating significant career opportunities for students.

The aim of the programme is to create graduates who are able to offer and manage business solutions, demonstrate skills and knowledge in both business and information technology domains and management thereof.

Students are exposed to the design and development of systems and engage in solving real-life problems, implement and continually adapt these systems to changing organisational needs.

Who Should Apply?
• IT specialists who wish to become IT managers.
• People wishing to become IT consultants.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• IT Manager
• Network Developer
• Business Analyst
• Systems Analyst
• Network Manager
• IT Infrastructure Developer

Mode of Delivery
This programme is offered through online learning and digital support.

Articulation
A Bachelor's Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements
• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

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Bachelor of Commerce in International Business

NQF LEVEL 7 / SAQA ID 104526 / CREDITS 360

Programme Structure

Duration: 3 Years

Year 1
Semester One
- Introduction to Business Management
- Business Mathematics
- Economics 1A

Elective - Choose one of the following electives:
- End User Computing
- Digital Transformation in the Business Environment

Semester Two
- Introduction to Functional Areas of Management
- Introduction to Politics
- Financial Reporting and Analysis
- Economics 1B

Year 2
Semester One
- Organisational Leadership
- International Trade Theory
- Business and Society
- Business Law

Semester Two
- International Entrepreneurship
- International Business Environment
- Business Statistics
- Value Chain Management

Year 3
Semester One
- Financial Planning and Control
- Global Political Economy
- International Trade Law
- International Strategy Management

Semester Two
- International Finance
- Managing Across Cultures
- International Marketing Environment
- International Logistics and Supply Chain

Programme Description

In an ever-changing global business and economic environment, studying business from an international perspective is vital for graduates who are ambitious to work across international boundaries and cultures.

This programme will prepare and equip graduates with the knowledge and skills to understand the link between political, economic, socio-cultural and environmental factors which impacts on multinational organisations. The Bachelor of Commerce in International Business degree will allow students to gain a broader and more in-depth understanding of the role and importance that governments play, both in a global context.

The programme facilitates a sound understanding of the key business theories, methodologies and practices. The course work also provides a balance of theoretical and practical aspects of international business.

Who Should Apply?

Students who have a passion for business and finance and are interested in learning about the various types of currencies and laws by which businesses operate on a global level. This programme will provide students with the necessary knowledge which is required to understand how national and multinational businesses operate.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Mode of Delivery

This programme is offered through online learning and digital support.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:
- Business development manager
- Financial trader
- Foreign exchange banking officer

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate; an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelor’s pass in Matric and are over the age of 23 years will be considered via mature age exemption
- To be considered via RPL, applicants should be above the age of 23 years

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Programme Description

The Bachelor of Commerce in Marketing Management degree is an undergraduate programme that prepares students for professional careers in the field of marketing. This emphasises the techniques and methods of managing and planning for marketing.

Students proceed through the curriculum in a planned sequence that culminates with the development of a marketing plan. The programme focuses on proven practices and application of theory covering research, the nature of consumers, sales management, advertising, quality management, law and ethics in the marketing environment.

The programme also introduces students to critical thinking skills by providing them with practical marketing principles, examples and case studies, all of which develop the student’s cognitive abilities and enable them to develop marketing strategies for their organisations.

Who Should Apply?

- School leavers wishing to pursue a career in marketing management.
- Qualified marketing managers who wish to broaden their knowledge in strategic marketing management.
- People wishing to become marketing consultants.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Mode of Delivery

This programme is offered through online learning and digital support.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

- Marketing Manager / Co-ordinator
- Advertising / Brand Manager
- Public Relations Manager

Admission Requirements

- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate; an Advanced Certificate or Diploma
- Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption.
- To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure

Duration: 3 Years

Year 1

Semester One
- Introduction to Business Management
- Business Mathematics
- Economics 1A

Elective - Choose one of the following electives:
- End User Computing
- Digital Transformation in the Business Environment

Semester Two
- Introduction to Functional Areas of Management
- Business Communication
- Financial Reporting and Analysis
- Economics 1B

Year 2

Semester One
- Organisational Leadership
- Marketing Mix
- Management Accounting
- Business Law

Semester Two
- Entrepreneurship and Small Businesses
- Branding and Consumer Behaviour
- Business Statistics
- Information Systems

Year 3

Semester One
- Ethics and Conflict
- Organisational Diversity
- Marketing Research
- Product and Pricing Strategies

Semester Two
- Integrated Marketing Communications
- Marketing Strategies
- The Business Environment and Ethics
- Strategic Management Practices
Programme Description
The purpose of the qualification is to provide qualifiers with graduate-level knowledge, specific skills and applied competence (including the development of graduate attitudes and qualities) in Project Management that provides opportunities for continued personal intellectual growth, gainful economic activity and rewarding contributions to society.

The Bachelor of Commerce in Project Management provides opportunities for continued personal intellectual growth, enhanced marketability and enhanced employability whilst opening up new access routes to additional education and training opportunities.

The Bachelor of Commerce in Project Management will also provide access to higher education to those wanting to make careers in the field of commerce and will complement the existing accredited MANCOSA qualifications.

Who Should Apply?
• School leavers looking to pursue a career in Project Management.
• Individuals aiming at a career in Project Management and Project Coordination.
• Individuals intending to occupy middle management positions.
• Managers of Projects.

Articulation
A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Mode of Delivery
This programme is offered through online learning and digital support.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Project Manager / Co-ordinator
• Systems Analyst
• Operations Manager

Admission Requirements
• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate, an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelor pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.

Programme Structure
Duration: 3 Years

Year 1
Semester One
• Introduction to Business Management
• Introduction to Project Management
• Economics 1A

Elective - Choose one of the following electives:
• End User Computing
• Digital Transformation in the Business Environment

Semester Two
• Introduction to Functional Areas of Management
• Project Scope and Time Management
• Financial Reporting and Analysis
• Economics 1B

Year 2
Semester One
• Business Law
• Fundamentals of Organisational Behaviour
• Project Quality Management Processes
• Management Accounting

Semester Two
• Project Communication Management
• Project Stakeholder Management
• Project Resource Management
• Project Cost and Procurement Management

Year 3
Semester One
• Project Strategy and Leadership
• Research Methods
• Project Performance Management and Reporting
• Project Risk Environment

Semester Two
• Project Finance
• Capstone for Project Management
• Project Information Management

Bachelor of Commerce in Project Management
NQF LEVEL 7 / SAQA ID 108835 / CREDITS 360

Prospectus 2022 // 77
Bachelor of Commerce in Retail Management

NQF LEVEL 7 / SAQA ID 97823 / CREDITS 360

Programme Description

The Bachelor of Commerce in Retail Management is an undergraduate degree that responds to the needs of students and the community through providing appropriate training in retail management and business skills.

A qualification in retail management will provide skills and knowledge relating to the functions and management of a retail business and the key issues associated with understanding retail trading and environments. It will allow for making changes in the retail environment from a corporate perspective. Retail managers focus on their customers’ experience within their store.

They ensure that their products are merchandised for maximum exposure and that their employees are trained in excellent customer service and salesman skills. The programme content is designed to provide qualifiers with graduate-level knowledge, specific skills and applied competence (including the development of graduate attributes and qualities).

Who Should Apply?

• School leavers who wish to pursue a career in retail management.
• Managers of retail business and enterprises.
• Persons wishing to become retail managers.

Articulation

A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Mode of Delivery

This programme is offered through online learning and digital support.

Career Opportunities

On completion of the programme, graduates can aspire to the following positions:

• Retail Business Owner / Manager
• Franchise Manager / Store Manager
• Merchandising Representative
• Procurement Administrator

Admission Requirements

• The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement; or
• An equivalent NQF level 4 qualification with proven proficiency in English.
• A Higher Certificate; an Advanced Certificate or Diploma
• Applicants that did not achieve a Bachelors pass in Matric and are over the age of 23 years will be considered via mature age exemption
• To be considered via RPL, applicants should be above the age of 23 years.

For further information on this alternative route, please contact a student advisor. All applicants with an international qualification will be considered in accordance with MANCOSA’s institutional rules.
Bachelor of Commerce in Tourism and Hospitality Management

NQF LEVEL 7 / SAQA ID 115457 / CREDITS 360

Programme Structure
Duration: 3 Years

Year 1
Semester One
- Management Principles for Tourism and Hospitality
- Transport Systems for Tourism

Semester Two
- Introduction to Events Management
- Elective - Choose one of the following electives:
  - End User Computing
  - Digital Transformation in the Business Environment

Year 2
Semester One
- Tourism and Hospitality Development
- Marketing Principles for Tourism and Hospitality
- Business Communication
- Financial Reporting and Analysis

Semester Two
- Elective - Choose one of the following electives:
  - End User Computing
  - Digital Transformation in the Business Environment

Year 3
Semester One
- Managing Tourism and Hospitality Services
- Distribution Channels for Tourism and Hospitality
- Business Law
- Computer Application for Tourism and Hospitality Management

Semester Two
- Elective - Choose one of the following electives:
  - Managing Tourism and Hospitality Services
  - Tourism and Hospitality Marketing Theories
  - Financial Management for Tourism and Hospitality
  - Language: French

Semester Three
- Sustainable Tourism and Hospitality
- Information Management
- Work Integrated Learning in the Travel and Hospitality Industry

Programme Description
The purpose of the Bachelor of Commerce in Tourism and Hospitality Management is to offer undergraduate students with quality education and skills that they are able to implement within the Tourism and Hospitality sector. The graduate will have the appropriate knowledge and skill set to successfully bridge the gap of a quality workforce in the Tourism and Hospitality sector.

Who Should Apply?
- Students meeting the minimum admission requirement for Bachelor’s degree and wish to pursue a career in Tourism and Hospitality Management.
- Students who have secured a minimum of 55% in English First Additional Language (FAL) in their prior qualification.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
- Events Manager
- Guest Relations Manager
- Accommodation Manager
- Tour Group Operator

Mode of Delivery
This programme is offered through online learning and digital support.

Articulation
A Bachelor’s Degree is the minimum entry requirement for admission onto a Postgraduate Diploma or a cognate Honours degree.

Admission Requirements
- The minimum entry requirement is the National Senior Certificate or National Certificate Vocational with appropriate subject combinations and levels of achievement, or
- An equivalent NQF level 4 qualification with proven proficiency in English.
- A Higher Certificate, an Advanced Certificate or Diploma.
- Applicants that did not achieve a Bachelor’s pass in Matric and are over the age of 23 years will be considered via mature age exemption.
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