



## Understanding Financial Markets

Investing in the financial markets has been a puzzle for most, dominated by its own language with talk of bulls, bears and blue-chips. While many have been keen to trade the forex or share markets, the education barrier has distinguished between being a player and being on the outside. This programme offers an introduction to various aspects of trading and investing in financial markets, providing delegates with knowledge on trading and investing on the Johannesburg Securities Exchange (JSE) and other financial markets. Delegates will also gain a thorough understanding of the full range of instruments including shares, forex, commodities and all their derivatives. The programme will also guide delegates to navigate the financial markets and to have an understanding of wealth enhancement and portfolio management.

### Structure

This programme will be delivered over 3 days. Delegates will be required to submit an assignment in order to successfully complete the programme. Successful delegates will receive a certificate of competence.

### Who should attend?

- Managers/Executives who are required to take financial decisions or contribute towards financial decisions
- Professionals including lawyers, architects, doctors and engineers
- Small business owners
- Entrepreneurs
- Junior managers

### Upon completion of the programme, delegates should be able to:

- Understand the mechanics of financial markets.
- Identify and describe financial instruments.
- Conduct investment and trading analysis.
- Apply investment and trading techniques.
- Trade and invest in stocks and forex.

