



The Art of Public Speaking

Public speaking occasions are powerful opportunities to build companies, communities and families. The art of public speaking can be embraced by anyone and requires dedication and passion. This workshop aims to enhance the confidence of delegates and will be of benefit to both novices and proficient speakers. The workshop will provide the tools necessary for getting the message across to the listeners in the hope of making a positive difference in their lives.

Structure

This programme will be delivered over 3 days. Delegates will be required to complete an assessment in order to successfully complete the programme. Successful delegates will receive a certificate of competence.

Who should attend?

- Managers and executives with little or no public speaking experience who understand that public speaking skills are a key ingredient of success
- Entrepreneurs
- Government officials and councillors
- Educators, facilitators, lecturers and members of the legal fraternity
- Organisational spokespersons

Upon completion of the programme, delegates should be able to:

- Prepare for a presentation and structure content.
- Conduct a meaningful presentation.
- Keep the audience interested in the subject matter.
- Overcome the fear of public speaking.
- Ensure that they are adequately prepared for a presentation.

