



Communication and ICT in the Public Sector

Government strives towards communicating and engaging more effectively and efficiently with its citizens. The technological age has brought exciting ways in which to pursue these objectives. E-governance in its different forms play a significant role in bringing services to communities and to engage with society. This programme seeks to educate delegates in the modalities associated with communication and ICT in the public sector.

Structure

This programme will be delivered over 3 days. Delegates will be required to complete a project in order to successfully complete the programme. Delegates completing the programme will be awarded with a certificate of competence.

Who should attend?

- Public officials
- Consultants
- Elected public representatives
- Aspiring public officials
- Quasi-autonomous entity operatives

Upon completion of the programme, delegates should be able to:

- Understand the communications and information technology environment.
- Apply e-governance skills.
- Plan, design and implement communication campaigns with technology aided tools.

