



Design Thinking in Practice

With the dawn of the 4th Industrial Revolution and the infusion of technology in almost every facet of operations, organisations globally are looking to develop and enhance their innovative capacity to capitalise on opportunities that the evolving business landscape may present. Critical to the success of design thinking is the role of human capital, hence strategic leadership is required to develop an innovative culture and to encourage a shift in the mind-set of employees. This programme will equip delegates to implement design thinking processes with a view to drive innovation.

Structure

This programme will be delivered over 2 days. Delegates completing the programme will receive a certificate of attendance.

Who should attend?

- Business owners
- Entrepreneurs
- Managers and directors from public and private sector
- Junior managers and supervisors
- Self-employed professionals including engineers, accountants and attorneys
- Business consultants

Upon completion of the programme, delegates should be able to:

- Understand the fundamentals of design thinking to improve organisational performance;
- Drive better results by merging design thinking with logical decision making; and
- Establish a framework for building a culture that fosters creativity and resourcefulness.