Master of Business Administration (MBA)
and Postgraduate Programmes

Prospectus 2015
Education Reimagined
More than what you learn is what you do with your learning that makes a difference.
EDUCATION

Reimagining [ed]

VISION
MANCOSA’s vision is to be the leading distance higher education provider that is responsive to the evolving education needs of dynamic economies through a commitment to people, opportunity and quality.

MISSION
MANCOSA endeavours to respond to the changing higher education demands of both public and private sectors in dynamic economies through the provision of innovative education.
The Management College of Southern Africa is proud to announce the establishment of its prestigious Graduate School of Business [GSB]. It is a leading business school in Africa which focuses on the development of the new age business leader.

The Mancosa [GSB] Master of Business Administration (MBA) degree is offered throughout the world with over 2300 graduates adding value to themselves, their organisations and their countries. Mancosa [GSB] has a remarkable record of preparing its students for leadership and management positions.

Our graduates cover the entire spectrum of CEOs, executive directors, senior managers and entrepreneurs both in the public and private sector. They occupy important positions in public and private enterprises in many countries. Our global student community of professionals provide the platform for exceptional networking and business opportunities.

Studying at Mancosa [GSB] is a truly rewarding experience. Our students are our first priority. We commit ourselves to supporting our students every step of the way to ensure their success. Our electronic learning technology platforms and academic support take the distance out of distance learning.

New technologies, redefined values and shifting customer demands are decisively changing and renewing the way businesses operate in the twenty-first century. Managers today need to be equipped with a range of skills to deal with the ever-increasing complexity and uncertainty in both public and private sector organisations.

The Mancosa [GSB] MBA degree provides students with the skills to excel in management and leadership positions. Apart from the theoretical rigour; the programme ensures that students are exposed to new thinking in leadership; new developments in business; new paradigms in emerging markets on the global economy and the effects of technology on business.

The programme ensures that students apply theory to practice and reflect on their current managerial practices through project and problem-based approaches. Our goal is to transform our students into problem-solvers, team leaders and critical thinkers who make meaningful contributions to their organisations and society.

I am confident that you will find your experience at Mancosa [GSB] exciting, rewarding and value-adding in both your career and organisation. We look forward to enrolling you onto our programmes.

Professor Y M Karodia
Principal
The Mancosa [GSB] building situated in Durban, South Africa spans four levels and overlooks the bustling Durban port. It serves as an innovation hub for executive education and postgraduate management programmes, including the flagship and much-desired Master of Business Administration (MBA) degree.

A selection of high end Executive Education training courses will also be offered to meet the requirements of professionals in both the private and public sectors. The GSB features 13 student engagement pods, including an interactive 144-seater auditorium, spacious seminar rooms, networking spaces, state-of-the-art teaching and learning technologies as well as an extensive reference library with access to a multitude of electronic resources to ensure that students are afforded the tools for development.

The eco-friendly GSB facility is a pinnacle of modern and innovative architecture and has been designed in response to the multifaceted concern for global sustainability in business and industry. Local and international visitors agree that the GSB is certainly an innovative green space that reduces eco-sins and stands out in the proverbial urban jungle. Since its inception in 1995, Mancosa [GSB] has continued to be responsive to the changing management education needs of dynamic markets.

Expansion opportunities and wider impact activities have been the fruitful outcome of its dedication and commitment towards providing high quality education that is driven by a student centric approach. More recently, fundamental global changes in the economic, social and political ecosystems have dictated that business can no longer go on as usual. This requires a paradigm shift within the management sphere. As emerging super-power economies such as China and India begin to dominate world trade and shape the new trajectory of the global economy, many experts opine that business schools will have to adapt in order to create a context that is fertile for the emergence of a new breed of managers and leaders. The GSB provides an opportune platform for the training and development of 21st century managers and leaders. It maintains a flexible learning environment and will provide students from all regions with a learning mode that is centred on nourishing the application of knowledge to practice.

The envisaged Centres of Excellence will give impetus to research and will establish a gateway for the creation of new knowledge that is grounded in contemporary business practices. The GSB is also a rostrum for high level industry, government and societal engagement, thus ensuring that students are exposed to real-world problems in the classroom. Most importantly, it is home to a number of remarkable faculty members who continue to stretch the boundaries of knowledge production within the domain of management education.

The academic pedigree that is housed within the GSB ensures that students from all regions are always given an opportunity to access a competitive advantage in their chosen careers through a differentiated learning experience. We welcome you as the first postgraduate student cohort at the Mancosa [GSB] and look forward to providing you with a rewarding and memorable educational experience.
Why choose Mancosa [GSB]?

The Mancosa [GSB] Edge
- Mancosa [GSB] provides high quality education;
- develops competitive and career-centred skills;
- Provides an intellectually stimulating environment;
- Connects students to a global gateway of knowledge; and
- Programmes are responsive to regional, national and international needs.

Flexibility
Studying through distance learning means that there is little disruption to your personal life and full time work schedule. Mancosa [GSB] programmes enable students to complete modules and assignments according to a flexible schedule. Should your job require extensive travel and extended working hours, Mancosa [GSB]'s supported distance learning programme is ideally suited for you.

Affordability and Accessibility
Mancosa [GSB] is committed to providing affordable access to higher education through the provision of accredited and quality-management programmes.

Interactive
The use of a range of teaching methods including formal lectures, case studies, group-work and self-study exercises are core to the success of the programme you enrol on. All of these help to build skills and competencies which develop students’ managerial capabilities.

Overall Experience
Our programmes are designed and structured to stimulate you intellectually. The rigour of the programmes and the effort required to complete them successfully will ensure that you acquire the knowledge, skills and abilities to face the challenges of the business world.
Registration & Accreditation

Quality Assured

- MANCOSA is registered with the Department of Higher Education and Training (DHET) with registration number 2000/HE07/003;
- MANCOSA programmes are accredited by the Higher Education Quality Committee (HEQC) of the Council on Higher Education (CHE); and
- MANCOSA programmes are recorded on the National Qualifications Framework (NQF) by the South African Qualifications Authority (SAQA).

Affiliations / Partnerships

Mancosa [GSB] is affiliated with the following professional organisations:
- South African Business Schools Association (SABSA);
- Association of African Business Schools (AABS);
- Business Schools Partnership Network (BSPN);
- National Association of Distance Education Organisations of South Africa (NADEOSA); and
- European Foundation for Management and Development (EFMD).

Mancosa [GSB] has strong academic links with higher education institutions throughout the world.

Regional Recognition

- Accredited by the Mauritius Tertiary Education Commission (TEC)
- Recognised by the Namibia Qualifications Authority (NQA)
- Recognised by the Zambia Ministry of Education (ZME)
- Recognised by the Malawi Ministry of Education (MME)
- Registered by the Human Resource Development Council (HRDC), Botswana.
Applicants are required to submit with their application the following:
- Application for admission;
- Enrolment form;
- Detailed current curriculum vitae;
- Certified copy of qualifications and/or professional designations;
- Certified copy of official academic transcripts;
- Certified copy of Identity Document/Passport; and
- 2 passport-sized photographs.

Application forms together with supporting documentation must be faxed, posted, emailed or hand delivered to any of our offices in Durban, Johannesburg or Cape Town.

To download an application form visit: www.mancosa.co.za

Study Guides
Study guides for each module include prescribed and recommended readings, practical assignments, assessment activities and tutorial letters. In addition, textbooks are prescribed to supplement these readings.

Academic Support
Mancosa [GSB] academics have industry experience and expertise to ensure that students receive continuous support and guidance. Full time academics are appointed in the various support centres to provide telephonic and email support to students.

Enrichment Workshops
Additional workshops are held throughout the year. These are held over one day focusing on subjects such as maths, statistics and accounting. There is also a focus on assessment preparation.

Additional Support Classes
For students who prefer additional support, Mancosa [GSB] offers daily classes in selected regions and for selected programmes. You may contact a student advisor for further details on these offerings.

Library and Electronic Resources
Mancosa [GSB] has its own fully-equipped libraries in most centres. It also has agreements with other institutions which grant Mancosa [GSB] students access to library facilities. All Mancosa [GSB] students have free access to the latest research and online journal articles via EBSCO HOST and EMERALD.

Student Support
Mancosa [GSB]’s Student Support Department provides students with comprehensive support on all aspects relating to their studies. Various forms of personal, telephonic and online support are available to registered students. The dedicated student portal (www.mymancosa.com) provides all registered students with a range of academic support and information.
Focuses on:
- work-integrated learning experiences;
- projects designed to transfer knowledge and skills;
- strong ethical standards in business and management applications;
- participative management practices to foster teamwork;
- environmental management in business to ensure sustainability for later generations;
- multi-disciplinary perspectives to problem-solving;
- highly qualified academics with practitioner experiences in the business world;
- stakeholder engagement in programme design; and
- an international study tour that integrates both the theory and practice, and provides an enriching global learning experience.

The Mancosa [GSB] MBA is contextualised to the management and training needs of a dynamic global market. The proliferation of knowledge in the 21st century, driven by technological advancements and new communication vehicles, has fundamentally altered the manner in which organisations strive to remain sustainable and competitive. Crafting strategies that are responsive to the global landscape, whilst still catering to the political, economic and social demands of the local environment requires a new breed of management and visionary leadership.

Resource-rich countries such as Brazil, Russia, India, China and South Africa (BRICS) have the potential to drive global economic growth across vast regions of both the developing and developed worlds. However, the trajectory and pace of this growth, is dependent on the extent to which managers and leaders are able to meet the unique challenges and complexities of organisations that operate in dynamic markets. The Mancosa [GSB] MBA understands and addresses these challenges. The Mancosa [GSB] MBA instils in students an in-depth understanding of the forces shaping business developments in emerging markets and fosters the leadership skills that are necessary to support and grow organisations that are at different stages of growth. Students acquire knowledge, skills and competencies to manage organisations in developing countries through a series of well-planned learning experiences and interventions. The result of this coordinated approach is a 21st century MBA graduate that is equipped to excel in demanding management and leadership positions, both locally and abroad.

The Mancosa [GSB] MBA remains one of the most popular MBA degrees in many parts of Africa.

Provides students with the following benefits:
- provides graduates from non-business backgrounds the opportunity to increase their practical knowledge of business and enhance their strategic focus in a number of business disciplines;
- develops analytical thinkers and problem-solvers who are able to operate in both a local and global environment;
- allows students to reflect on management practice through problem-based and project-based activities;
- explores cutting-edge management theories and models to develop new business solutions and effective leadership approaches;
- enables students to acquire entrepreneurial skills to undertake new ventures;
- improves career mobility and enables students to work in a range of industries;
- provides opportunities to network and establish communities of practice;
- enables students to study from various parts of the world;
- utilises a diverse range of content and action based teaching methods to ensure individual and organisational learning; and
- offers students the flexibility to study with minimal disruption to personal and professional life.
### Reasons Why Students Choose the Mancosa [GSB] MBA

- Faculty is drawn from both academia and industry which ensures teaching that is informed by both the latest business research and experience from the work place;
- Allows you networking opportunities as the Mancosa [GSB] MBA attracts talented individuals from various industries throughout Africa;
- The course work schedule is flexible which ensures that it caters for persons with a busy work schedule allowing you to study at your own pace and time;
- The MBA is recognised and/or accredited in the SADC region;
- Mancosa [GSB] is a leading distance learning management education institution in South Africa;
- The exclusivity of the MBA degree programme creates the platform for career advancement and increased earning potential; and
- The Mancosa [GSB] MBA enjoys international recognition and accreditation.

### The Programme Structure

The MBA degree consists of twelve modules, of which eleven are compulsory and the twelfth is an elective module. In addition to the coursework modules, the Mancosa [GSB] MBA degree has a research dissertation component. The MBA programme is offered over a minimum of 2 1/2 years and a maximum period of 5 years.

#### STAGE ONE (12 MONTHS)

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<th>YEAR ONE: SEMESTER ONE</th>
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<td>Human Resource Management</td>
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<td>Management Information Systems</td>
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<td>Marketing Management</td>
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<th>SEMESTER TWO</th>
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<td>Economics</td>
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<td>Quantitative Methods</td>
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#### STAGE TWO (12 MONTHS)

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<th>YEAR TWO: SEMESTER ONE</th>
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<td>Corporate Strategy</td>
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<td>Accounting for Decision Making</td>
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<th>SEMESTER TWO</th>
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<tr>
<td>Managing Strategic Change</td>
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<td>Managerial Finance</td>
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<th>ELECTIVES: (Choose one Module)</th>
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<td>Investment and Portfolio Management</td>
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<td>Management Science</td>
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<td>Entrepreneurship</td>
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<td>Business and Professional Ethics</td>
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<td>Project Management</td>
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<td>Environmental Management</td>
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<td>Managing Health Care</td>
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#### STAGE THREE (6 MONTHS)

| Research Methods & Dissertation |

Mancosa [GSB]
International Study Tours

*International study tours are organised during the year. The objectives of the study tours are to:*
- learn about the institutional, political, cultural, socio-economic and business environment specific to the country;
- gain exposure to a variety of sectors and functions and apply such knowledge to the relevant sectors in South Africa and Africa;
- apply MBA learning and skills to real international business issues;
- network with business leaders, fellow delegates, international students and the public from the host nation; and
- provide an opportunity for business leaders and future researchers to develop an appreciation and understanding of the global economy.

Mancosa [GSB] Student Population

Mancosa [GSB] can be regarded as a truly African Graduate School of Business. Mancosa [GSB] registers MBA students from various African countries including Mauritius, Malawi, Swaziland, Zambia, Botswana, Namibia, South Africa, Kenya, Zimbabwe, South Sudan and other African countries.

**Did you know?**
The reasons for Mancosa [GSB] graduates undertaking an MBA include:

\[The effect of the MBA programme on life outside the business school: increased self-confidence (83%), improved strategic thinking ability (75%), personal growth (75%) and improved communication skills (75%).\]
(Source: Financial Mail MBA Survey 2012)

Where do Mancosa [GSB] MBA students come from?

Mancosa [GSB] attracts students from a wide range of sectors. Students attain considerable benefit by networking and sharing ideas and experiences from each other through various sectors including: Real Estate, Healthcare, Legal Services, Pharmaceuticals, Marketing/Media, Public Sector, Financial Services, Energy, FMCG/Retail, ICT, Education and other sectors.

MBA Entry Requirements

**Applicants must meet the following minimum entry requirements to gain admission to the MBA degree programme:**
- A First Degree or National Diploma from a recognised university or an equivalent qualification; or
- An Honours Degree or Postgraduate Diploma; and
- Five years working experience, of which two years are in a supervisory/managerial capacity.

It is possible in exceptional circumstances to gain entry to the programme on the basis of Recognition of Prior Learning (RPL). For further information on this alternative admissions route, contact a student consultant at Mancosa [GSB].

**Application Procedure**

*Applicants are required to submit with their application the following:*
- Application for admission;
- Enrolment form;
- Detailed current curriculum vitae;
- Certified copy of qualifications and/or professional designations;
- Certified copy of official academic transcripts;
- Certified copy of Identity Document/Passport; and
- 2 passport-sized photographs.

Application forms together with supporting documentation must be faxed, posted, emailed or hand delivered to any of our offices in Durban, Johannesburg or Cape Town.

To download an application form visit: www.mancosa.co.za
Programme Description
The complexities of the global environment dictate that the management of businesses is never a linear process. Business managers are constantly required to adapt and innovate at a rapid pace in order to remain competitive.

The Postgraduate Diploma in Business Management is a one-year postgraduate programme that provides students with advanced knowledge, skills and competencies in the key functional areas of business management. This programme will ensure that students are able to apply their management competencies to the complex and changing business environment in order to drive organisational sustainability and growth.

Upon completion of this programme, students will be able to make informed decisions at middle and senior levels of management. This programme will equip students with the necessary skills and advanced knowledge to be successful managers and leaders in the challenging and diverse environment in which they find themselves.

Mode of Delivery
This programme is offered through supported distance learning.

Who Should Apply?
• Individuals whose position requires an integrated knowledge in the areas of business management.
• Individuals who strive to climb the corporate ladder and enter into the realm of business managers.
• Entrepreneurs who can adopt effective strategies and create business opportunities.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Business Manager
• Business Analyst
• Business Consultant
• Business Strategist

Articulation
Students who successfully complete the Postgraduate Diploma in Business Management can enrol on the Mancosa [GSB] MBA and be eligible for credits. This will enable them to complete the MBA coursework in a shorter duration.

Programme Outcomes
For the programme outcomes and further details regarding the programme please email: postgrad@mancosa.co.za

Admission Requirements
The minimum entry requirement is an appropriate Bachelor’s Degree or appropriate Advanced Diploma.

Programme Structure
All students must complete four core modules in the first semester. In semester two, students must complete three core modules in addition to one module chosen from a set of electives.

Duration: 1 Year

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<th>SEMESTER ONE</th>
<th>SEMESTER TWO</th>
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<tbody>
<tr>
<td>Human Resource Management</td>
<td>Strategic Management</td>
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<tr>
<td>Technology and Information Management</td>
<td>Accounting and Financial Management</td>
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<td>Marketing Management</td>
<td>Operations Management</td>
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<tr>
<td>Organisational Behaviour</td>
<td>Elective: Choose one of the following electives</td>
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<td>• Entrepreneurship</td>
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<td>• Project Management</td>
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<td>• Managerial Economics</td>
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<td>• Business Ethics</td>
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Programme Description
Within the context of internationalisation, 21st century organisations have developed a completely new way of doing business that has overturned the rigid, hierarchical and divided system of labour in years past. This new model hinges on projects: distinct activities grouped together with the aim of attaining a specified goal – whether it’s a new software package, a marketing strategy or a new brand of toothpaste. Initiating, planning, executing, and evaluating every project requires the specialised knowledge and expert project management skills. A project management expert can quickly adapt, organise and troubleshoot, meaning that he or she adds tremendous value to any organisation.

The Postgraduate Diploma in Project Management is a one-year specialised programme that enables students to develop an advanced understanding of concepts, approaches and tools relevant to the field of project management. Project management impacts directly on the growth and advancement of most modern organisations and is a much-sought-after qualification – both as an area of specialisation and as a complimentary qualification to any career. The programme enhances the capacity of managers to improve production and service delivery thereby contributing to organisational effectiveness. The programme also provides for the attainment of quantitative skills in project finance and project management.

Mode of Delivery
This programme is offered through supported distance learning.

Who Should Apply?
• Individuals who are involved in project management.
• Individuals who have an affinity for project management practices and are able to manage people towards the accomplishment of common goals.
• Aspirant project managers whose positions require them to plan and complete projects within optimal time and budget constraints.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Project Manager
• Project Co-ordinator
• Operations Manager
• Project Management Consultant
• Projects Specialist

Articulation
Students who successfully complete the Postgraduate Diploma in Project Management can enrol on the Mancosa [GSB] MBA degree.

Programme Outcomes
For the programme outcomes and further details regarding the programme please email: postgrad@mancosa.co.za

Admission Requirements
The minimum entry requirement is an appropriate Bachelor’s Degree or appropriate Advanced Diploma.

Programme Structure
All students must complete eight modules for the year.

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<th>Duration: 1 Year</th>
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<tr>
<td><strong>SEMESTER ONE</strong></td>
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<tr>
<td>• Principles of Project Management</td>
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<td>• Project Scope and Time Management</td>
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<td>• Project Management Leadership</td>
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<td>• Project Communication and Risk Management</td>
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<tr>
<td><strong>SEMESTER TWO</strong></td>
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<td>• Project Resource Management</td>
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<td>• Project Financial Management</td>
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<td>• Project Quality Management</td>
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<td>• Project Applied Technology</td>
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</table>
Bachelor of Commerce Honours in Marketing Management

Programme Description
The extent to which most organisations are able to survive and thrive depends largely on the success of its marketing strategy. The market, organisation and consumer environment has evolved to the point where companies can no longer be complacent in their strategies, thinking, and attitude towards staff, competitors and consumers, pace to the market and product development. In order for a marketing manager to be effective and stay ahead of competitors, he/she will need to understand the critical aspects in marketing and how each area influences and impacts the other and the resulting impact on the marketing and business strategy and consumer behaviour.

The programme will equip students with relevant, current and global trends in marketing that will aid in effective informed decision making thereby ensuring that the organisation has a competitive advantage.

Who Should Apply?
- Undergraduates who have completed a Bachelor of Commerce degree and wish to obtain advanced knowledge in the field of marketing management.

Mode of Delivery
This programme is offered through supported distance learning.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
- Marketing Manager
- Marketing Researcher
- Sales Manager
- Brand/ Advertising Manager

Articulation
Students who successfully complete the Bachelor of Commerce Honours in Marketing Management degree can enrol on the Mancosa [GSB] MBA degree.

Programme Outcomes
For the programme outcomes and further details regarding the programme please email: postgrad@mancosa.co.za

Admission Requirements
The minimum entry requirement is an appropriate Bachelor’s Degree or appropriate Advanced Diploma.

Programme Structure
All students take the same four core modules in the first semester. In semester two, students must complete a compulsory research report in addition to two modules chosen from a set of electives.

Duration: 1 Year

<table>
<thead>
<tr>
<th>SEMESTER ONE</th>
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<tbody>
<tr>
<td>• Strategic Human Resource Management</td>
<td><strong>Elective One</strong>: Choose one of the following electives</td>
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<tr>
<td>• Service Marketing</td>
<td>• E-Marketing</td>
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<tr>
<td>• Marketing Research</td>
<td>• International Marketing</td>
</tr>
<tr>
<td>• Sales Manager</td>
<td>• Relationship Marketing</td>
</tr>
<tr>
<td>• Brand/ Advertising Manager</td>
<td><strong>Elective Two</strong>: Choose one of the following electives</td>
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<tr>
<td>• Marketing Research</td>
<td>• Brand Management</td>
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<td>• Research Methodology</td>
<td>• Marketing Communications</td>
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<tr>
<td>• Brand/ Advertising Manager</td>
<td>• Direct Marketing</td>
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<td><strong>Research Report (Compulsory)</strong></td>
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Programme Description
Professionals in the human resource field are vital elements in the success of any organisation. Acquiring, retaining and motivating the right talent is critical to the successful attainment of organisational goals and objectives – especially in economies that suffer from scarce and critical skills shortages. Today’s workplaces include multiple cultures, languages, and attitudes, all of which are intricately linked and influenced by perspectives that are naturally more extensive and difficult to recognise. As the forces of globalisation begin to influence business decisions, human resource practitioners are increasingly expected to be able to respond to the needs of local and expatriate employees in order to achieve global workplace effectiveness.

The Bachelor of Commerce Honours in Human Resource Management is a one-year postgraduate degree that equips students with skills and knowledge to occupy middle to senior management positions. The programme is also aimed at providing the student with an understanding and working application of the principles essential to the effective management of organisations, with specialisation in the human resource function.

Who Should Apply?
- Undergraduates who have completed a Bachelor of Commerce degree and wish to acquire advanced knowledge and skills in human resource management.
- Human resource officers who wish to occupy a managerial position.
- Entrepreneurs who wish to apply a strategic human resource management structure to manage their workforce.
- Individuals who are in employment and are wishing to enhance their career prospects in the field of human resource management.

Mode of Delivery
This programme is offered through supported distance learning.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
- Human Resource Manager
- Labour Relations Officer
- Human Resource Consultant
- Human Resource Strategist

Articulation
Students who successfully complete the Bachelor of Commerce Honours in Human Resource Management degree can enrol on a Mancosa [GSB] MBA degree.

Programme Outcomes
For the programme outcomes and further details regarding the programme please email: postgrad@mancosa.co.za

Admission Requirements
The minimum entry requirement is an appropriate Bachelor’s Degree or appropriate Advanced Diploma.

Programme Structure
All students take the same four core modules in the first semester. In semester two, students must complete a compulsory research report in addition to two modules chosen from a set of electives.

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<td>• Diversity Management</td>
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<td>• Labour Relations</td>
<td>• Performance Management</td>
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<td>• Research Methodology</td>
<td>• Employee Relationship Management</td>
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<th>Elective Two: Choose one of the following electives</th>
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<td>• Labour Law</td>
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<td>• Industrial Counselling and Group Dynamics</td>
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<td>• Human Resource and Business Ethics</td>
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Research Report (Compulsory)
Bachelor of Public Administration Honours

Programme Description
The economic and social progress of society is largely dependent on the effectiveness of its public administration. Globally, the domain of public administration has witnessed a heightened focus on service delivery, governance, accountability, transparency and reporting. In order to meet these challenges, Governments have widened their search for ethical and effective public administrators. These individuals are expected to handle matters arising from a diverse society, excel at community service goals, promote constructive civic and social engagement and most importantly, provide leadership, service & lifelong learning to the larger community.

The Bachelor of Public Administration Honours is a one-year postgraduate programme aimed at students who have completed the relevant first degree and who intend to consolidate and strengthen their expertise in the field of public administration. This programme is pivotal to the development of research capacity in the methodology and techniques of public administration. The programme also focuses on equipping students with a sound understanding of organisational strategy, structure, systems and organisational culture.

Mode of Delivery
This programme is offered through supported distance learning.

Who Should Apply?
• Candidates who have completed a Bachelor’s Degree or equivalent and wish to acquire advanced public administration skills.
• Individuals who are public service employees and who wish to advance their careers in the public service sector.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Public Administration Manager
• City or Council Manager
• Public Service Manager

Articulation
Students who successfully complete the Bachelor of Public Administration Honours degree can enrol on a Mancosa [GSB] MBA degree.

Programme Outcomes
For the programme outcomes and further details regarding the programme please email: postgrad@mancosa.co.za

Mode of Delivery
This programme is offered through supported distance learning.

Who Should Apply?
• Candidates who have completed a Bachelor’s Degree or equivalent and wish to acquire advanced public administration skills.
• Individuals who are public service employees and who wish to advance their careers in the public service sector.

Career Opportunities
On completion of the programme, graduates can aspire to the following positions:
• Public Administration Manager
• City or Council Manager
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Forward-thinking organisations understand that the integration of world economies into a single global village will continue to influence their quest to survive and thrive. At a strategic level, organisations from every sector of the economy are exposed to an increasingly intricate tapestry of political, economic, social and technological complexities. These complexities are compounded by an explosion of knowledge. Navigating through the “knowledge” economy has many implications for education, training, and practice in various disciplines and professions.

In order to effectively compete and succeed in today’s hyper-competitive markets, professionals are required to possess a unique set of non-static skills. Mancosa [GSB]’s Executive Education offers innovative insights and professional training to nurture the talent that is required by organisations to get ahead. The skills and new perspectives that are imparted to participants enable them to upgrade their knowledge and practice their profession at an expert level. As an experienced service provider, Mancosa [GSB] Executive Education consults with a multitude of local and regional organisations to meet their training requirements via collaborative learning partnerships. In-depth discussions and a comprehensive needs assessment ensures that each programme is customised to the organisation’s unique direction and strategy. Each programme is anchored on specialist research and is an infusion of highly actionable insights, methodologies and strategies that empower participants to be architects of growth and a source of competitive advantage within their organisations. Programmes are delivered by specialists and experts in their chosen areas.

In addition, the client-centric approach that is adopted by Mancosa [GSB] Executive Education guarantees that all programmes can be flexibly structured and facilitated according to individual clients’ needs. We look forward to engaging with you to determine your unique training needs and we are confident that we will be able to assist you in nurturing a highly educated and capable work force that is responsive to changing global dynamics.
Mancosa [GSB]

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