

Course in Finance for Non-Financial Managers



Description

Creating and maintaining shareholder wealth is a fundamental consideration in today's complex and fast-paced business climate. In order to produce shareholder value, the contemporary corporation must stress the strategic importance of project selection, financing, and the use of cash and other resources. The goal of our Finance for Non-Financial Managers program is to provide managers and decision-makers who do not possess a strong background in finance, an understanding of their firm's financial paradigm. Participants will gain a detailed understanding of critical financial fundamentals and will, as a result, be able to communicate with financial practitioners with more confidence. Upon completion of this valuable program, participants will understand how finance professionals analyse and evaluate financial decisions, and will possess a real understanding of how they can contribute to the creation of significant shareholder value.

Outcomes

On completion of the course, the participants will be able to :

- develop an understanding of the uses of financial statements for valuation and analysis
- understand the key issues affecting financial decisions
- apply management accounting tools to solve business problems
- gain insights into project selection techniques
- explore the determinants of shareholder value and avenues for its enhancement

Learning Methods

The course is learner centered. It is practice-based and will involve discussions drawing on experiences of the participants. The course will involve integration of theory with practice to solve problems and make strategic financial decisions.

Target Audience

This program serves as an ideal introduction for those managers and executives who have had little or no work experience in the field of finance. It has also been designed for those who need to understand the pivotal role finance plays within their organisation.

Duration

The course is delivered over 2 consecutive days.

Fees

The cost of the course is available on request. Corporate discounts are available for 5 or more participants from the same organisation. Fees will include tuition, learning materials, meal and refreshments.

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